

# Seminář pro angličtináře

Nakladatelství Macmillan ve spolupráci s MZK vás zve na seminář:

## The wonderful world of word associations

Termín: **pátek 8. června** od 10 do 11.30 hod.

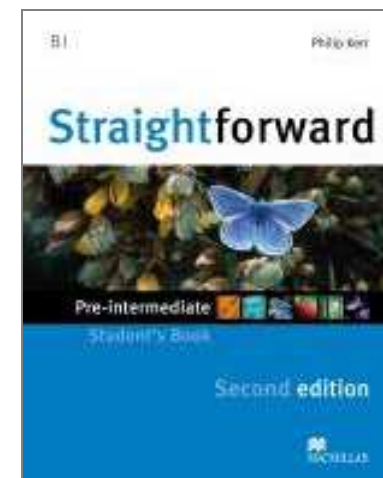
Přednášející: **Philip Kerr** autor učebnice Straightforward

Místo: MZK, konferenční sál, Kounicova 65a, Brno

Poplatek: zdarma

Recent research into the way that words are organized in the human brain provides us with useful insights into the associations between words, the relationship between word storage and pronunciation, and how we should approach the teaching of vocabulary. Drawing on the research of Paul Meara and others, I will suggest a range of practical classroom activities for vocabulary practice and recycling activities that can be used for all levels and ages in most teaching contexts. These activities require zero or minimal preparation and can be used with any set of words. They are fun and communicative, and, most importantly, will help to build your students' active vocabulary store.

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