

Ingenta Connect

<http://www.ingentaconnect.com/>

Obsahuje asi 5 mil. bibliografických záznamů odborných článků, statí a zpráv od 255 vydavatelů.

Vyhledávací možnosti:

- Lze používat operátory AND, OR, NOT.
- Pro vyjádření fráze se používají uvozovky nahoře po obou stranách hledaného slovního spojení.

IngentaConnect

Základní vyhledávání

The screenshot shows the IngentaConnect website interface. At the top, there is a search bar containing the text "ambulance vehicles". A dropdown menu is open below the search bar, listing search criteria: "Search by", "Article title, keywords or abstract", "Article title", "Publication title", and "Author". The "Search by" option is circled in red. A red arrow points from a red-bordered box containing the text "Možnost výběru pole" (Option of field selection) to the dropdown menu. The website header includes the IngentaConnect logo and the Publishing Technology logo. The main content area features a large image of a library with bookshelves. The footer contains a navigation bar with icons for various services and a "Cookie Policy" link.

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21:33 15.7.2014

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Pokročilé vyhledávání

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Advanced Search

0 articles for (Title, Keywords or Abstract contains "digital batterfield")

Enter **one or more** search criteria below. Boolean AND, OR and NOT are supported for article title, keywords and abstract searches, with quotation marks ("") to find an exact phrase, and asterisks to match partial words in fields marked with a (*).

Search for: *

→ In: Article title, keywords or abstract Article title Article fulltext

Author:

Publication(s): *

→ With: Word(s) in title ISSN/ISBN/DOI

Volume:

Issue:

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Výsledky

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www.ingentaconnect.com/search?form_name=advanced&ie=.&value1=digit*+army&option1=tka&operator2=AND&option2=author&value2=&operator...

Applikace Normy - Základní vy... Přihlášení Moravská... SPISOVÁ SLUŽBA - ... Vlastní odkazy Windows ZÁKLADY PRVNÍ PO... Rozpis služeb na stu... Rozpis služeb leden...

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Author: Stowell, Rich
Source: Fashion, Style & Popular Culture, Volume 1, Number 3, 1 August 2014, pp. 341-358(18)
Publisher: Intellect

Author: McGinnis, M.L.; Phelan, R.G.
Source: Expert Systems with Applications, Volume 11, Number 2, 1996, pp. 157-176(20)
Publisher: Elsevier

Author: ...
Source: ...
Publisher: ...

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Záznam

Speaking for the army: The rhetoric of the US Army Combat Uniform and digital camouflage in popular culture

Author: Stowell, Rich

Source: *Fashion, Style & Popular Culture*, Volume 1, Number 3, 1 August 2014, pp. 341-358(18)

Publisher: Intellect

Buy Article:
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Abstract:

Clothing operates as a medium of communication, and military clothing has particular and powerful meanings. In 2004, the US Army adopted a new uniform, based on the digitized 'Universal Camouflage Pattern' (UCP). Since then, the digital Army Combat Uniform (ACU) has operated rhetorically to reinforce messages promulgated by the Army around the time the uniform was introduced, particularly those messages related to the Future Force and the Warrior Ethos. Drawing upon research and theory of fashion, sociology and visual rhetoric, this article examines how the US Army has presented itself through the ACU as powerful, agile and technologically driven, while reinforcing traditional martial and American ethics. Its success at employing the digital camouflage as visual rhetoric is validated by cultural appropriations of the camouflage pattern.

Keywords: ACU; US Army; Warrior Ethos; digital camouflage; uniforms; visual rhetoric

Document Type: Research Article

DOI: http://dx.doi.org/10.1386/fspc.1.3.341_1

Affiliations: University of Utah

Publication date: 1. srpen 2014

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Export záznamů

The screenshot shows the Ingenta Connect website interface. At the top, there is a navigation bar with links for 'About', 'Contact', 'Help', 'Cart', and social media icons for Facebook, Twitter, and LinkedIn. The main header features the 'ingentaconnect' logo and the 'PUBLISHING TECHNOLOGY' logo. A search bar is present with a 'Search by' dropdown and an 'Advanced Search' button. Below the search bar, there are 'BROWSE BY' options for 'Publication', 'Publisher', and 'Subject'. The main content area displays a 'Favourites' section, which is highlighted with a red box. Below this, there are three search results, each with a 'REMOVE' button. The first result is 'The war on terror - future trends' by Scanlan, Gary. The second is 'Future Wars' by Grossberg, Lawrence. The third is 'Future war and superweapons, the perceptive fantasies of Albert Robida' by Richardson, Jacques. On the right side, there is a 'Tools' section with a red box around the 'Export options - plain text', 'EndNote', and 'BibTeX' options. Below the 'Tools' section, there is a 'Share Content' section with social media icons and a 'more' dropdown. At the bottom, there is an 'Access Key' section with a legend for content types: F (Free content), N (New content), O (Open access content), S (Subscribed content), and T (Free trial content). The browser's address bar shows the URL 'www.ingentaconnect.com/marked-list?sortBy=addedOn-desc'. The Windows taskbar at the bottom shows various application icons and the system clock indicating 15:24 on 3.10.2014.

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Sort By Title A-Z

Display 20 per page

The war on terror - future trends
Author: Scanlan, Gary
Source: [Journal of Financial Crime](#), Volume 12, Number 2, 2005, pp. 104-111(8)
Publisher: [Emerald Group Publishing Limited](#)

Future Wars
Author: Grossberg, Lawrence
Source: [Soundings](#), Number 31, November 2006, pp. 15-22(8)
Publisher: [Lawrence and Wishart](#)

Future war and superweapons, the perceptive fantasies of Albert Robida
Author: Richardson, Jacques
Source: [Foresight - The journal of future studies, strategic thinking and policy](#), Volume 9, Number 6, 2007, pp. 61-73(13)
Publisher: [Emerald Group Publishing Limited](#)

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