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PhDr. Martina Machátová

Aktualizace: 8. prosince 2022

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Charakteristika

- **Open Access Infrastructure for Research in Europe.**
- Nástupce projektu DRIVER. Projekt zahrnuje několik částí.
- Portál umožňuje vyhledávání ve 147 milionech záznamů.
- Prohledáváno více než 1000 repozitářů.
- V systému lze hledat různé typy výsledků výzkumu (dokumenty, software, data).

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Vyhledávací možnosti

- Není k dispozici help pro vyhledávání.

Ze zkušeností vyplývá:

- K zadání složitého dotazu za využití booleovských operátorů je vhodné používat pokročilé vyhledávací rozhraní, nikoliv základní rešeršní masku.
- Systém sám hledá další tvary slov, stačí napsat kořen slov.
- Je možné používat oboustranné horní uvozovky pro fráze (pevná slovní spojení).

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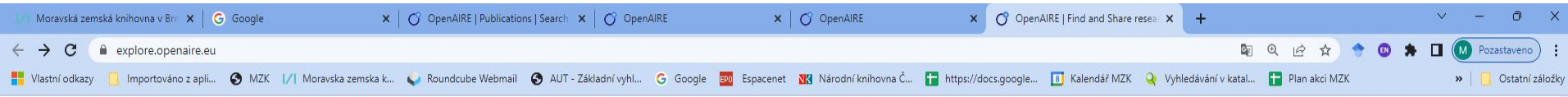
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OpenAIRE has received funding from the European Union's Horizon 2020 Research and Innovation programme under Grant Agreements No. 777541 and 101017452 (see all).

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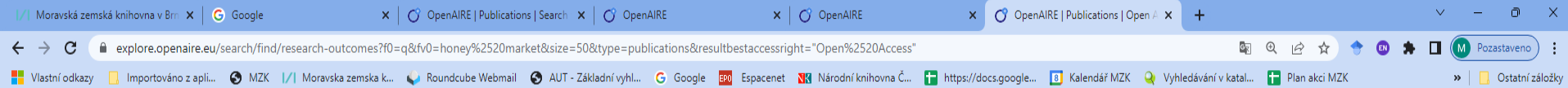
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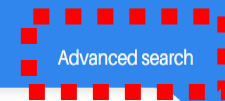
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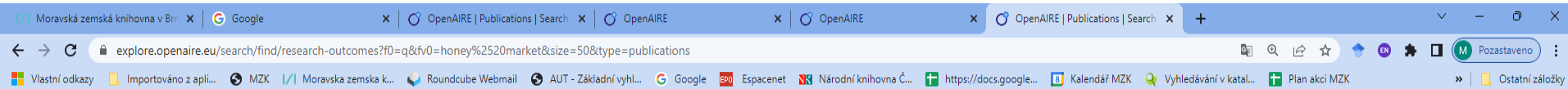
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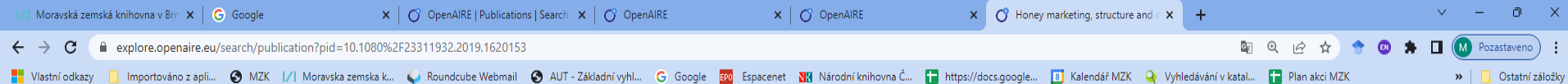
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Honey marketing, structure and conduct of honey market in Gozamen district, East Gojjam Zone, and Amhara Region

Silesi Yeserah; Abebe Jenberie; Desalegn Begna;

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ENGLISH

DOI: [10.1080/23311932.2019.1620153](https://doi.org/10.1080/23311932.2019.1620153)

Published: 01 Jan 2019 Journal: Cogent Food & Agriculture, volume 5, issue 1 (issn: 2331-1932, Copyright policy)

Publisher: Taylor & Francis Group

Summary

Abstract

The study was conducted in Gozamen district, East Gojjam Zone, and Amhara Region, Ethiopia, from September 2017 to July 2018 to characterize the marketing system and market structure and conduct, to the impacts of domestic honey marketing system on export marketing, and to identify the major opportunities and challenges of honey marketing. Questionnaires for the survey and market concentration ratio and traders' behavior for market structure and conduct were employed. A total of 25 honey traders (18 males and 7 females) were interviewed for the survey. The survey data were analyzed using SPSS version 23, whereas market structure and conduct framework was employed to evaluate the honey market chain. Market concentration ratio showed that the market structure was a moderately concentrated and weak oligopoly market (CR4 = 47.1%). Moreover, this study revealed that the domestic price at different market points is higher than the export price, indicating the impact of domestic honey marketing on export marketing. As a result, establishing legal honey marketing framework and regulatory measures are indispensable tasks to establish healthy honey marketing system in the study area.

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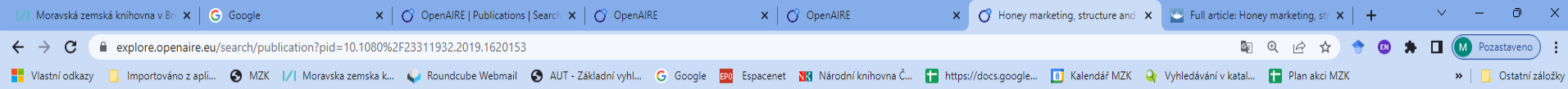
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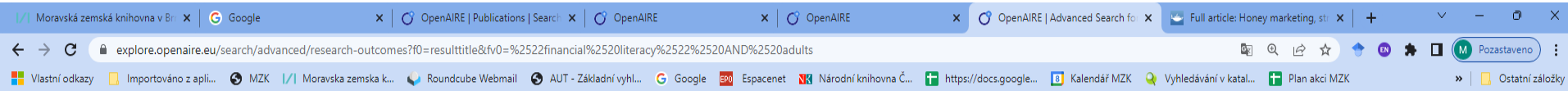
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