

OpenAIRE

<https://beta.openaire.eu/>

- **Open Access Infrastructure for Research in Europe.**
- Nástupce projektu DRIVER.
- Portál umožňuje prohledávání 6 045 zdrojů - repozitářů, archivů a časopisů od 526 poskytovatelů, pokrývá asi 11,5 milionů publikací různého charakteru. Převážně se jedná o zdroje s otevřeným přístupem.

OpenAIRE

Základní vyhledávání

The screenshot shows the OpenAIRE website interface. At the top, there is a browser window with the URL <https://beta.openaire.eu/>. Below the browser window, there is a navigation bar with links: Soubor, Úpravy, Zobrazit, Oblíbené položky, Nástroje, and nápověda. The main content area is divided into several sections. On the left, there is a section titled "OPENAIRE OPEN PEER REVIEW TENDER" with a paragraph of text and a "Read more" link. To the right of this section, there are four colored boxes: a purple box for "RESEARCHERS", a blue box for "DATA PROVIDERS", an orange box for "RESEARCH ADMINS", and a green box for "FUNDERS". Each box contains a title and a brief description. At the bottom of the page, there is a search bar with the text "arid soil* agricultur*" and a "SEARCH" button. Below the search bar, there is a link "MORE SEARCH OPTIONS" which is circled in black. A large black arrow points from the "OPENAIRE OPEN PEER REVIEW TENDER" section down to the search bar.

OPENAIRE OPEN PEER REVIEW TENDER

Credit: AJ Cann, CC BY-SA 2.0Peer review is evolving – help shape its future! OpenAIRE invites tenders for two prototypes (technologies or workflows) in the area of open peer review. Tenders should build upon or align with the OpenAIRE infrastructure, including Zenodo.org. OpenAIRE supports Open Access in Europe and beyond to help realize Open Science for the benefit of society, innovation and industry. OpenAIRE2020, the current project phase, is investigating new modes of schola...

[Read more](#)

RESEARCHERS
Why Open Access. How to comply. What services to use.

DATA PROVIDERS
How to increase your content quality and make it more visible. How to join.

RESEARCH ADMINS
How to use e-Infrastructure services to best serve your needs. How to monitor.

FUNDERS
Why and how to align practices. How to integrate monitoring and analytic services.

Repositories

[MORE SEARCH OPTIONS](#)

OpenAIRE

Jednoduché vyhledávání

Screenshot of the OpenAIRE search interface showing the search results for "arid agricultur*".

The browser address bar shows: <https://beta.openaire.eu/search/find-publications-data-projects>

The OpenAIRE logo is displayed in the center of the page.

The navigation menu includes: HOME, SEARCH, PUBLICATIONS, DATA, PROJECTS, PEOPLE, ORGANIZATIONS, DATA SOURCES.

The search results are displayed in a table format with the following columns:

FUNDER	ACCESS MODE	PUBLICATION YEAR	DOCUMENT TYPE
European Commission (EC) (175366)	Open Access (9220224)	2012 (878556)	Article (6985586)
Wellcome Trust (WT) (11217)	Restricted (125572)	2013 (862000)	Unknown (1250922)
Fundação para a Ciênc... (9337)	Closed Access (121953)	2011 (797482)	Other (286764)
Australian Research C... (5721)	Embargo (4578)	2010 (697043)	Doctoral thesis (283034)
	not available (461)	2009 (588265)	Conference object (230686)
		View more ➡	View more ➡

DOCUMENT LANGUAGE	DATA SOURCE	COMMUNITIES
English (6491929)	Europe PubMed Central (3034646)	EGI (4003)
Undetermined (629527)	arXiv.org e-Print	FET (3573)
Spanish (605751)	Arc... (1045381)	
Portuguese (305250)	INRIA a CCSD	
French (280399)	electron... (361830)	
View more ➡	DOAJ-Articles (252912)	
	DSpace @ Cambridge (192493)	
	View more ➡	

The search results are displayed in a table format with the following columns:

Search

Publications, data, projects, ...

- all
- publications
- data
- projects
- people
- organizations
- data sources

Information on Data Providers

Information in OpenAIRE content

OpenAIRE

Rozšířené vyhledávání

The screenshot shows the OpenAIRE search interface. The browser address bar displays <https://beta.openaire.eu/search/advanced/publications?noscroll=true>. The navigation bar includes links for PARTICIPATE, SEARCH, MONITOR, SUPPORT, and OPEN ACCESS. The search bar contains the text "desert* agricultur*" and a dropdown menu for "Subject" is highlighted with a black circle and an arrow pointing to a callout box labeled "Výběr vyhledávacího pole". Below the search bar, the "Results per page" is set to 50. The "LIMITS - NONE" section lists filters for DOCUMENT TYPE, DOCUMENT LANGUAGE, FUNDER, and FUNDING STREAM, each with an "edit" link. A callout box labeled "Možnost zpřesnění dotazu" points to the "edit" link for FUNDER. The "ACCESS MODE" section is expanded, showing a list of date ranges (any, in the specified date range, in the last one month, in the last 2 months, in the last 3 months, in the last 6 months, in the last 12 months, in the last 2 years, in the last 3 years, in the last 5 years, in the last 10 years) and a list of access modes (Open Access, Restricted, Closed Access, Embargo, not available). The "in the last 5 years" option is highlighted with a blue bar. The "DATA SOURCE" section is also visible. On the right side, a "Search" sidebar lists categories: Publications, data, projects, ...; all; publications; data; projects; people; organizations; data sources; Information on Data Providers; Information in OpenAIRE content. The bottom of the page shows a "PUBLICATIONS" tab and a "Simple Search" link.

https://beta.openaire.eu/search/advanced/publications?noscroll=true

Participate SEARCH MONITOR SUPPORT OPEN ACCESS

HOME | SEARCH | PUBLICATIONS, DATA, PROJECTS, ...

desert* agricultur*

Subject all words

Results per page: 50

LIMITS - NONE

DOCUMENT TYPE edit

DOCUMENT LANGUAGE edit

FUNDER edit

FUNDING STREAM edit

any

in the specified date range

in the last one month

in the last 2 months

in the last 3 months

in the last 6 months

in the last 12 months

in the last 2 years

in the last 3 years

in the last 5 years

in the last 10 years

ACCESS MODE edit

OK CANCEL

Start typing to limit the selections

Select all | Deselect all

☒ Open Access

☐ Restricted

☐ Closed Access

☐ Embargo

☐ not available

DATA SOURCE edit

Simple Search »

Search

Publications, data, projects, ...

all

publications

data

projects

people

organizations

data sources

Information on Data Providers

Information in OpenAIRE content

PUBLICATIONS

Možnost zpřesnění dotazu

Výběr vyhledávacího pole

OpenAIRE

Výsledky

Screenshot of the OpenAIRE search results page for "heel shoes".

REFINE BY

- FUNDER
 - European Commission... (38)
 - Wellcome Trust (WT) (14)
 - Australian Research... (1)
 - Fundação para a Ciê... (1)
- FUNDING STREAM
 - EC>FP7 (38)
 - WT>Molecules, Genes... (11)
 - WT>Populations and ... (3)
 - WT>Immunology and I... (2)
 - ARC>Discovery Projects (1)
 - View more >
- FUNDING SUBSTREAM LEVEL 1
 - EC>FP7>SP1 (33)
 - EC>FP7>SP2 (5)
 - EC>FP7>SP4 (2)
- FUNDING SUBSTREAM LEVEL 2

Publications ☒ heel shoes **SEARCH**

☐ Articles ☐ Books ☐ Theses ☐ Reports [More search options »](#)

PUBLICATIONS

3036 documents, page 1 of 304

Negative heel shoes (1978)

The effect of Masai Barefoot technology (MBT) shoes on ankle joint complex kinematics and plantar heel pressure distribution
Otter Simon; Birch Ivan; Cox Sophie (2010)

Effect of Different Forefoot and Heel Support Surfaces on the Activities of the RF and HAM Muscles during the Sit-to-stand Task while Wearing High-heel Shoes
Yoo, Won-Gyu (2014)

[Purpose] The purpose of this study was to show the effect of different forefoot and heel support surfaces on the activities of the rectus femoris and medial hamstring muscles during the sit-to-stand task while wearing high-heel shoes. [Subjects] Fifteen female subjects were recruited. [Methods] The muscle activities of the rectus femoris and hamstring muscles were recorded using an MP150 system during the sit-to-stand task while wearing various high-heeled shoes. [Results] The...

Effect of Shoes' Heel Height on the Energy Cost during Jogging
Y.D. Gu; Li, Z.Y. (2013)

The purpose of this study is to examine the changes of energy cost during a high-heeled continuous...

Search

Publications, data, projects, ...

- all
- publications
- data
- projects
- people
- organizations
- data sources

Information on Data Providers

Information in OpenAIRE content

Dokumenty s otevřeným přístupem

OpenAIRE

Bibliografický záznam

← → https://beta.openaire.eu/search/publication?articleId=dedup_wf_001::9b6c07232fe010bb: Školení: Bezplatné informační ... Publication: The intergenera...

Soubor Úpravy Zobrazit Oblíbené položky Nástroje Nápověda

THE INTERGENERATIONAL CONTENT OF SOCIAL SPENDING : HEALTH CARE AND SUSTAINABLE GROWTH IN CHINA

Fitoussi, Jean-Paul; Saraceno, Francesco (2008)
Publisher: HAL CCSD
Languages: English
Types: Article
Subjects: [SHS:ECO] Humanities and Social Sciences/Economies and finances, social spending, Chinese economy, [SHS:ECO] Sciences de l'Homme et Société/Economies et finances, saving gluts, sustainable growth, health care, [SHS:ECO] Humanities and Social Sciences/Economies and finances
[Show additional classifications](#)

The paper endorses the thesis that current macro imbalances are partly due to an excess of household savings in China, whose origin is to be found among other things in household uncertainty about the provision of public services like health care, pensions and education. Focusing on health services, because of their priority in the concerns of the Chinese people, we describe the recent trends in the provision of health care. We then argue that social spending by the government may have important intergenerational content, in that it allows higher private spending, lower inequality, higher levels of human capital and the like. All these factors are related to the potential growth rate of the economy. We conclude that a more important role of the government in the sector of public services, and in particular of health care, may help reduce the possibility of future bottlenecks, and hence help keeping the Chinese economy on a sustainable growth path. We conclude the paper by an assessment of the current debate on how to reform the system, and we advocate universal publicly funded basic health coverage.

[Link to project](#) [Link to dataset](#)

REFERENCES RELATED DATA SIMILAR PUBLICATIONS

The results below are discovered through our pilot algorithms. [Let us know how we are doing!](#) [view all 28](#)

ANDRÉS, J., R. DOMÉNECH AND A. FATAS (2008). "THE STABILIZING ROLE OF GOVERNMENT SIZE." JOURNAL OF ECONOMIC DYNAMICS AND CONTROL 32(2): 571-93.

BERNANKE, B. S. (2005). "THE GLOBAL SAVING GLUT AND THE U.S. CURRENT ACCOUNT DEFICIT". REMARKS AT THE SANDRIDGE LECTURE, VIRGINIA ASSOCIATION OF ECONOMICS, RICHMOND, VIRGINIA MARCH 10

BESLEY, T. (1995). "SAVINGS, CREDIT AND INSURANCE", IN HANDBOOK OF DEVELOPMENT ECONOMICS. VOLUME 3A. J. BEHRMAN AND T. N. SRINIVASAN, EDS., AMSTERDAM; NEW YORK AND OXFORD., ELSEVIER SCIENCE, NORTH HOLLAND, 2123-207.

CHAMON, M. AND E. S. PRASAD (2007). "WHY ARE SAVING RATES OF URBAN HOUSEHOLDS IN CHINA RISING?" IZA DISCUSSION PAPER, 3191, NOVEMBER

CHOU, W. L. (2007). "EXPLAINING CHINA'S REGIONAL HEALTH EXPENDITURES USING LM-TYPE UNIT ROOT TESTS." JOURNAL OF HEALTH ECONOMICS 26(4): 583-89

SHARE - BOOKMARK

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HAL CCSD

[SPIRE - Sciences Po Institutional Repository](#)

[INRIA a CCSD electronic archive server](#)

[INRIA a CCSD electronic archive server](#)

CITE THIS

BibTeX

@misc{Fitoussi, Jean-Paul_Saraceno, Francesco_2008, title=(The intergenerational content of social spending : health care and sustainable growth in China), publisher={HAL CCSD}, author={Fitoussi, Jean-Paul and Saraceno, Francesco}, year={2008}, month={Aug}}

COLLECTED FROM

INRIA a CCSD electronic archive server

SPIRE - Sciences Po Institutional Repository

Cesta k plnému textu

CS 12:43 30.6.2015

Open Grey

<http://www.opengrey.eu/>

- Databáze obsahuje více než 800 000 bibliografických záznamů šedé literatury vzniklé v Evropě.
- **Vyhledávací nástroje:**
 - a) * Náhrada za neomezený počet znaků.
 - b) "breast cancer"
Oboustranné horní uvozovky pro fráze.
 - c) Operátory AND, OR, NOT, NEAR a další aproximní a zvláštní operátory.



“System for Information on
Grey Literature in Europe”

fra | eng

Home

Search

Subjects

Partners

Export

waste water

x

Search



OpenGrey

System for Information on Grey Literature in Europe, is your open access to 700.000 bibliographical references of grey literature (paper) produced in Europe and allows you to export records and locate the documents.

Examples of grey (gray) literature include technical or research reports, doctoral dissertations, some conference papers, some official publications, and other types of grey literature.

OpenGrey covers Science, Technology, Biomedical Science, Economics, Social Science and Humanities.

The site includes preprints from the GL conferences ([GreyNet](#) International) in full text.

News

2015
03/09

GL17, A New Wave of Textual and Non-Textual Grey Literature - [Call for Papers](#)

2014
12/04

OpenGrey is now an [OpenAIRE](#) data provider for GL conference preprints

2014
10/17

The papers of the [GL15 Conference : The Grey Audit](#), Bratislava, 2-3 December 2013, are available

2014
10/02

[7th annual Conference on Grey Literature and Repositories](#) at NTK Prague (CZ), October 22nd, 2014 - [Programme and abstracts](#)

More news

Focus

Citations:1014821

Documents :323
(total number of PDF: 956)

Number of citations by Sciences: 833,500

Social Science and Humanities: 325,000

Biomedical Science: 116,000

Science: 170,000

Technology: 222,500

Partners:14

Open Grey

Výsledky

Browser window showing the Open Grey search results page. The address bar displays <http://www.opengrey.eu/search/>. The search bar contains the text "waste water". The results show 1 to 10 of 690356 items. The left sidebar lists search filters: person, organization, discipline, keyword, year, and lang. The main content area displays search results, including associated terms and specific document titles.

Refine your search

- person
- organization
- discipline
 - 05R - Sociology, social s... (50548)
 - 05A - Management, adminis... (46272)
 - 05D - Economics, economic... (45881)
 - 05J - Political science, ... (36441)
 - 05P - Education, training (35564)
 - 05O - Humanities, psychol... (31192)
 - 05V - Urban planning, rur... (27592)
 - 05S - Labour studies (26611)
 - 05T - Health services, he... (23541)
 - 06E - Medicine (21580)
- keyword
- year
- lang

Search results: waste water

Results: 1 – 10 of 690356

Associated Terms

- Office National (202)
- ONERA-TP (153)
- ONERA-TAP (116)
- Aircraft components (38)
- Crop production (23)
- INRIA-RR (15)
- Fluid mechanics (15)
- Space technology (13)
- Sophia-Antipolis (13)
- ESA-SP (12)

EDV-Programm 'Dynamische Zahnkrafte Programm (DZP)', Version ...
Geiser, H. ;
2001 ; R - Report

Auswertung der verfuegbaren Untersuchungsergebnisse zur ...
Schubert, P. ;
1998 ; I - Miscellaneous

Establishment of a plant for model-independent dismantling an ...
Kuhne, R. ; Mechel, K. ;
1996 ; R - Report

Dynamik im Prozess - Nutzung nichtlinearer Phaenomene in der ...
Gehrke, V. ; Beder, C. ; Marquardt, W. ;

Open Grey

Záznam

Browser window showing the Open Grey record page for item 10068/27361. The URL is <http://www.opengrey.eu/item/display/10068/27361>.

Navigation links: « Back to the list of results

To cite or link to this reference: <http://hdl.handle.net/10068/27361>

Title : Synthesis and characterization of hydrophilic copolymers used as medecine bases. Study of in vitro salting out. Application to contact lenses for therapeutic use
Synthese et caracterisation de copolymeres hydrophiles utilisees comme supports de medicaments. Etude du relargage in vitro. Application aux lentilles corneennes a usage therapeutique

Authors : Wajs, Georges ; Vairon, Jean-Pierre ;

Corporate author : Fonds de la Recherche et de la Technologie (FRT), 75 - Paris (France) ; Essilor International, 94 - Vincennes (France) ; Centre National de la Recherche Scientifique (CNRS), 75 - Paris (France). Lab. de Chimie Macromoleculaire ;

Copyright : 1982

Language : French ;

Pagination/Size : 17 f ;

SIGLE classification : 06B - Bioengineering, biomedical engineering, biotechnology, biochemical engineering ;

Document type : R - Report ;

Report number : FRT--81-M-0128 ; FRT--81-M-0129 ;

Other identifier : FR ; FR_ 1988:1544 ;

handle : <http://hdl.handle.net/10068/27361>

Provenance : SIGLE ;

Get a copy : [INIST-CNRS - Institut de l'Information Scientifique et Technique](#)

Availability : CNRS AR 11558

Country : France

Open Grey

Prohlížení dle tématu



The screenshot shows the Open Grey website interface. The browser address bar displays <http://www.opengrey.eu/subjects/>. The navigation bar includes links for Home, Search, Subjects (circled), Partners, and Export. The main content area is titled "Subjects - SIGLE Classification" and lists various subject categories. The category "02 Agriculture, plant and veterinary sciences" is circled, revealing a list of sub-categories: 020 Agriculture, plant and veterinary sciences, general; 02A Agricultural chemistry, fertilisers, animal feed, silage, pesticides, soil conditioners; 02B Agricultural economics, agricultural markets; 02C Agricultural engineering; 02D Agronomy, crop production, crop diseases, horticulture; 02E Animal husbandry, farm animals, pets; 02F Forestry, agroforestry, sustainable forestry; 02G Veterinary sciences, veterinary medicine; and 02H Aquaculture, fisheries, fishing.

Subjects - SIGLE Classification

- 01 Aeronautics
- 02 Agriculture, plant and veterinary sciences
 - 020 Agriculture, plant and veterinary sciences, general
 - 02A Agricultural chemistry, fertilisers, animal feed, silage, pesticides, soil conditioners
 - 02B Agricultural economics, agricultural markets
 - 02C Agricultural engineering
 - 02D Agronomy, crop production, crop diseases, horticulture
 - 02E Animal husbandry, farm animals, pets
 - 02F Forestry, agroforestry, sustainable forestry
 - 02G Veterinary sciences, veterinary medicine
 - 02H Aquaculture, fisheries, fishing
- 03 Environmental pollution, protection and control
- 05 Humanities, psychology and social sciences
- 06 Biological and medical sciences
- 07 Chemistry
- 08 Earth and atmospheric sciences
- 09 Electronics and electrical engineering, computer science
- 10 Energy and power
- 11 Materials

DiVA

<http://www.diva-portal.org/smash/search.jsf?dswid=4815>

- Vyhledávací nástroj a repozitář umožňující přístup k výzkumným publikacím a vysokoškolským pracím ze 40 univerzit a výzkumných institucí ve Skandinávii.

Simple search

Advanced search -
Research publications

Advanced search -
Student theses

Statistics

English Svenska Norsk

marketing fashion



Search

☒ All ☐ Research publications ☐ Student theses

☐ Only documents with full text in DiVA

[Browse »](#) [Latest publications »](#) [Create feeds »](#)

DiVA portal is a finding tool and an institutional repository for research publications and student theses written at [36 universities and research institutions](#).

DiVA

Výsledky

The screenshot shows the DiVA search results page for the query 'marketing fashion'. The page is titled 'DiVA Digitala Vetenskapliga Arkivet'. The search results are displayed in a table with 125 results. The first three results are highlighted with checkboxes and are selected. A black arrow points to the 'Refine search result' button on the left sidebar. The bottom of the page shows the Windows taskbar with various application icons and the system clock indicating 10:10 on 15.12.2014.

DiVA Digitala Vetenskapliga Arkivet

Simple search Advanced search - Research publications Advanced search - Student theses Statistics

Change search

Refine search result

Full text
Full-text in DiVA (72)
Full-text not available in DiVA (53)

Publication type
Student thesis (77)
Article in journal (21)
Conference paper (12)
Chapter in book (7)
Doctoral thesis, monograph (3)
Show more

Content type
Refereed (31)
Other academic (17)

Level
Independent thesis Basic level (degree of Bachelor) (46)
Independent thesis Advanced level (degree of Master (One Year)) (19)
Independent thesis Advanced level (degree of Master (Two Years)) (9)
Independent thesis Basic level (professional degree) (2)
Independent thesis Advanced level (professional degree) (1)

Person
Pihl, Christofer (5)
Östberg, Jacob (5)
Preiholt, Håkan (4)

References 1 - 125 of 125 Link to result list

Rows per page 250 Sort Author A-Ö

Select all on this page from result set Clear selection Selected: 3

☒ 1. ▶ Agerup, Ulf
To sell or not to sell: Overweight users' effect on fashion assortments
2010
In: Journal of Brand Management, ISSN 1350-231X, Vol. 18, no 1, 66-78
Article in journal (Refereed)
Publisher's full text ▶ Abstract [en]

☒ 2. ▶ Agerup, Ulf
The impact of user weight on brands and business practices in mass market fashion
2010
Licentiate thesis, comprehensive summary (Other academic)

☒ 3. ▶ Agerup, Ulf
The influence of real women in advertising on mass market fashion brand perception
2011
In: Journal of Fashion Marketing and Management, ISSN 1361-2026, E-ISSN 1758-7433, Vol. 15, no 4, 486-502
Article in journal (Refereed)
Publisher's full text ▶ Abstract [en]

☐ 4. ▶ Agripina, Irene Garnit
Scandinavian Fashion Brands: Finding the puzzles between marketing strategy and Swedes customers behaviour
2012
Independent thesis Advanced level (degree of Master (One Year)), 10 credits / 15 HE credits
Student thesis ▶ Abstract [en]

☐ 5. ▶ Ahlberg, Gisela ▶ et al.

Tyck till

DiVA

Stahování seznamu vybraných záznamů

The screenshot shows the DiVA (Digitala Vetenskapliga Arkivet) search results page. The browser address bar displays the URL: <http://www.diva-portal.org/smash/resultList.jsf?dsid=5972&language=en&searchType=S>. The page title is "DiVA Digitala Vetenskapliga Arkivet".

The search results are displayed under the "Simple search" tab. The "Result list (marketing)" is selected. The "References" tab is highlighted with a red circle. The "Download" button is also highlighted with a red circle and a red arrow.

The search results are listed in a table with columns: "Select all", "on this page", "from result set", "Clear selection", and "Selected: 3". The results are sorted by "Author A-Ö".

The results include:

- 1. Agerup, Ulf
To sell or not to sell: Overweight users' effect on fashion assortments
2010
In: Journal of Brand Management, ISSN 1350-231X, Vol. 18, no 1, 66-78
Article in journal (Refereed)
Publisher's full text
Abstract [en]
- 2. Agerup, Ulf
The impact of user weight on brands and business practices in mass market fashion
2010
Licentiate thesis, comprehensive summary (Other academic)
- 3. Agerup, Ulf
The influence of real women in advertising on mass market fashion brand perception
2011
In: Journal of Fashion Marketing and Management, ISSN 1361-2026, E-ISSN 1758-7433, Vol. 15, no 4, 486-502
Article in journal (Refereed)
Publisher's full text
Abstract [en]
- 4. Agripina, Irene Garnit
Scandinavian Fashion Brands: Finding the puzzles between marketing strategy and Swedes customers behaviour
2012
Independent thesis Advanced level (degree of Master (One Year)), 10 credits / 15 HE credits
Student thesis
Abstract [en]
- 5. Ahlberg, Gisela et al.

The left sidebar contains filters for "Full text", "Publication type", "Content type", "Level", and "Person".

The bottom of the page shows the Windows taskbar with various application icons and the system clock displaying 10:05 on 15.12.2014.

DiVA

Výběr formátu pro export vybraných záznamů

The screenshot shows the DiVA (Digitala Vetenskapliga Arkivet) search results page. The browser address bar displays the URL: <http://www.diva-portal.org/smash/resultList.jsf?dswid=5972&aq=%5B%5B%5D%5D&aq2=>. The page title is "DiVA - Search result".

The main navigation bar includes "Simple search", "Advanced search - Research publications", "Advanced search - Student theses", and "Statistics". The language selector is set to "English Svenska Norsk".

The search results are displayed in a table with the following columns: "Refine search result", "References", "1 - 125 of 125", and "Link to result list". The "References" column is highlighted with a black circle.

The "Refine search result" section on the left includes filters for "Full text", "Publication type", "Content type", "Level", and "Person".

The "References" column shows a list of search results. The first result is "To sell or not to sell" by Agerup, Ulf, published in 2010 in the "Journal of Brand Management". The second result is "The impact of use" by Agerup, Ulf, published in 2010 as a "Licentiate thesis, communication". The third result is "The influence of" by Agerup, Ulf, published in 2011 in the "Journal of Fashion Management". The fourth result is "Scandinavian Fashion Brands: Finding the puzzles between marketing strategy and Swedes customers behaviour" by Agripina, Irene, published in 2012 as an "Independent thesis Advanced level (degree of Master (One Year))".

The "Export references" menu is open, showing various export formats: Atom, APA, BibTex, CSV 1, CSV 2, CSV 3, CSV 4, CSV 5, CSV all metadata, CSV all metadata version 2, Endnote, ETDMS, MARC-XML, Mods, RIS, RSS, Swedish standard (SS038207), and Vancouver. The "PDF" option is highlighted with a black circle.

The "Link to result list" column shows links to the full text of each reference, such as "Full-text in DiVA (72)" and "Full-text not available in DiVA (53)".

DiVA

Záznam

References 1 2 3 4 5 6 7 4 of 125 Link to record Share

<<Back to result list

Scandinavian Fashion Brands : Finding the puzzles between marketing strategy and Swedes customers behaviour

► Agripina, Irene Garnit

2012 (English)
Independent thesis Advanced level (degree of Master (One Year)), 10 credits / 15 HE credits
Student thesis

Abstract [en]

Fashion is one of the most profitable industry in the world, Sweden has been seen as a fashionable nation, thanks to the big fashion brands that consumed by most of the Swedish of all segment. Scandinavian fashionbrands which is analyzed on this thesis is H&M, Kappahl, Ginatricot, Dressman, and JackJones. All of these fashionbrands are analyzed based on their marketing strategy, then compared to the result from the quitionaires about these brands. From the questionnaires, it can be found which kind of marketing strategy profitable for their segment. The result of this research show that most of the company know much about their customers, they do the right thing especially with the product design. Sometime the companies do the unuseful marketing that's wasting money because the customers don't react on the desirable behaviour

Place, publisher, year, pages
2012.

Series
Karlstad University Studies, ISSN 1403-8099

Keyword [en]
Customer behaviour, fashion marketing, retail management, fast fashion! Fashion distribution, marketing mix, fetail business management

National Category
Social Sciences

Identifiers
[urn:nbn:se:kau:diva-13986](#) (URN)
FEK D-98 (Local ID)
[oai:DiVA.org:kau-13986](#) (OAI)
[diva2:537514](#) (DiVA)

Subject / course
Business Administration

Presentation
(Swedish)

Uppsök
Social and Behavioural Science, Law

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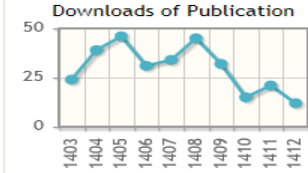
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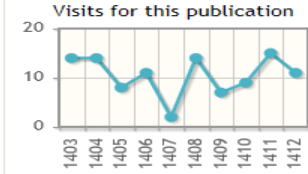
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As well as providing a simple [repository list](#), OpenDOAR lets you [search for repositories](#) or [search repository contents](#). Additionally, we provide tools and support to both repository administrators and service providers in sharing best practice and improving the quality of the repository infrastructure. Further explanation of these features is given in a project document [Beyond the list](#).

The current directory lists repositories and allows breakdown and selection by a variety of criteria - see the [Find](#) page - which can also be viewed as [statistical charts](#). The underlying database has been designed from the ground up to include in-depth information on each repository that can be used for search, analysis, or underpinning services like text-mining. The OpenDOAR service is being developed incrementally, developing the current service as new features are introduced. A list of [Upgrades and Additions](#) is available.

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[OpenDOAR](#) is one of the SHERPA Services including [RoMEO](#) and [JULIET](#), run by the [Centre for Research Communications](#) (CRC). Current development work is [currently funded](#) by [JISC](#), with contributions from the CRC host organisation, the [University of Nottingham](#).

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Organisation: [Faculty of Computer Science and Information Technology, University of Malaya](#) (UM), Malaysia

Description: This site provides access to the manuscript content and manuscript research from Malaysia. The interface is in English.

Software: Greenstone

Size: 179 items (2011-11-09)

Subjects: Multidisciplinary; History and Archaeology; Library and Information Science

Content: Books; Multimedia

Languages: English

Policies: Metadata re-use policy explicitly undefined; Full data item policies explicitly undefined; Content policies explicitly undefined; Submission policies explicitly undefined; Preservation policies explicitly undefined

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To search for open access *repositories* rather than their content, please use the [Find](#) page.

This service does not use the OAI-PMH protocol, or the metadata held within repositories. Instead, it relies on Google's indexes, which in turn rely on repositories being suitably structured and configured for the Googlebot web crawler. If you are an administrator and your material is not being retrieved, first check that your repository is listed in [OpenDOAR](#). If it is listed, you may need to review your set-up against Google's [Guidelines for Webmasters](#) and see the related pages in the [Webmaster Help Center](#), especially the FAQ on [how Google crawls sites](#). There is also excellent advice on [How to Facilitate Google Crawling](#) prepared by [Peter Suber](#).

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- **Arbeitskreis Architekturinformatik (AK AI)** - <http://www.architektur-informatik.org/>
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<http://architektur-informatik.scix.net/>
- **Austrian Academy of Sciences** - <http://www.oeaw.ac.at/>
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<http://epub.oeaw.ac.at/>
- **European Communities Studies Association Austria (ECSA Austria)** - <http://www2.wu-wien.ac.at/ecsa/>
 1. **European Research Papers Archive (ERPA)**
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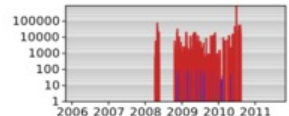
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