

# **WorldWideScience.org**

**<http://worldwidescience.org/>**

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# WorldWideScience.org

<http://worldwidescience.org/>

The screenshot shows the WorldWideScience.org website. At the top, there's a navigation bar with links: Home, About, News, **Advanced Search** (circled in red), Mobile, Contact Us, Site Map, and **Help** (circled in red). Below the navigation bar is a search bar containing the text "guerilla marketing" and a "Search" button. Under the search bar, it says "Enter Search Term(s) in your language" and "To select specific databases, use [Advanced Search](#)".

Below the search bar is a section titled "Multilingual Translations Searching - Select your language:". It lists various languages with radio buttons: العربية, 中文, Deutsch, English (selected), Español, Français, 日本語, 한국어, Português, and Русский. To the right of these languages is a "Translator" button with the text "Translations powered by Microsoft".

At the bottom of the page is a world map titled "INTERACTIVE MAP". To the right of the map, it says "Click on region to zoom in on participating countries."

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- Brána prohledává souběžně asi 100 národních a mezinárodních vědeckých databází a portálů ze 70 zemí.
- Buduje ji Office of Scientific and Technical Information (OSTI) v Oak Ridge v USA.
- Některé dokumenty jsou k dispozici zdarma v plném textu.
- Umožňuje přístup k vědeckým datům.
- **Vyhledávací možnosti:**
  - náhrada za několik znaků: \*,
  - náhrada za právě 1 znak: ?,
  - fráze: "...",
  - booleovské operátory AND, OR, NOT.

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## Další služby

- Použitelnost na mobilních zařízeních.
- Nastavení alertů.
- Překlad výsledků do 10 jazyků.

(Vybrat preferovaný jazyk před vyhledáváním,  
po vyhledání záznamů spustit překlad).

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## Pokročilé vyhledávání

https://worldwidescience.org/www/desktop/en/search.html

Soubor Úpravy Zobrazit Oblíbené položky Nástroje Návod

Google Hledat Sdílet Více

Martina Machátová

Tato stránka je v jazyce angličtina. Chcete ji přeložit pomocí lišty Google Toolbar? Nejedná se o jazyk angličtina? Pomozte nám zlepšit se  
Obsah této zabezpečené stránky bude pomocí zabezpečeného připojení odeslán společnosti Google k překladu. [Další informace](#)

Přeložit

# WORLDWIDESCIENCE.ORG

The Global Science Gateway

Home • About • News • Advanced Search • Contact Us • Site Map • Help

Enter Search Terms below, then select Language and Databases.

**Full Record**

**Title**

"environmental accounting"

**Author**

**Pick Year**

2018  
2017  
2016  
2015  
2014  
2013  
2012  
2011  
2010  
2009  
2008  
2007  
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1994  
1993  
1992  
1991  
1990

From To **Pick Year**

English Español Français 日本語 한국어 Português Русский 中文

Clear Search **Deep Web**

**Categories**

**English Sources**

- ☒ [African Journals Online \(AJOL\)](#)
- ☒ [Agris](#)
- ☒ [ArXiv.org](#)
- ☒ [ASEP – Repository of the Czech Academy of Sciences](#)
- ☒ [British Library Electronic Table of Contents \(United Kingdom\)](#)
- ☒ [CDC Stacks](#)
- ☒ [CERN Document Server](#)
- ☒ [CiNii \(Japan\)](#)
- ☒ [CSIR Research Space \(South Africa\)](#)

**Multilingual Sources**

- ☒ [BazTech \(Poland\)](#)
- ☒ [Chinese Academy of Sciences Institutional Repositories Grid](#)
- ☒ [German National Library of Science and Technology \(TIB\) \(German\)](#)
- ☒ [HAL Archives \(French\)](#)
- ☒ [Institut National de la Sante et de la Recherche Medicale \(French\)](#)
- ☒ [Institute of Scientific and Technical Information of China \(Chinese\)](#)

**Multimedia Sources**

- ☒ [Centers for Disease Control \(CDC\) Podcasts](#)
- ☒ [CERN Multimedia](#)
- ☒ [Medline Plus](#)
- ☒ [NASA Video Gallery](#)
- ☒ [National Science Foundation](#)
- ☒ [ScienceCinema](#)
- ☒ [TIB AV-Portal](#)

**Data Sources**

- ☒ [Australian Antarctic Data Centre](#)
- ☒ [BioGRID](#)

**Možnost výběru databází k prohledání**

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## Výsledky

WorldWideScience.org Results

Search: "guerilla marketing"

Search Summary: 310 top results from 1291 found in all sources

Search: "guerilla marketing"  
Did you mean *"guerrilla marketing"*?  
[Create new alert from this search](#)

Translate Results to English

(0) [Icons]

105 of 105 sources complete

Topics: Visual

Papers (279)

Date Range Picker: Refine by date: 1998 (227 results) 2018

Clusters

Sort by: # of Results

Refine by: Topics

- Guerrilla Mark... (29)
- Партизанский ... (20)
- Business (15)
- Food (10)

Papers (279)

Data (7) Public Access (1) ALL (286)

Results 1 - 10 of 279 Sort by: Rank Limit to: All Collections (279)

1 2 3 4 5

☐ [Guerilla marketing](#) ★★★★★ PDF  
Federal Science Library - Canada  
2008-01-01  
ISSN: 0829-481X Volume: 36 Issue: 8  
Keywords: Technology application, Usage, Marketing management, Social aspects, Intranets

☐ [Guerilla marketing](#) ★★★★★  
German National Library of Science and Technology (TIB)  
2001-01-01 British Library Online Contents

☐ [Guerilla marketing](#) ★★★★★  
British Library Electronic Table of Contents (United Kingdom)  
FOOD COMMISSION (UK) LTD (pages 11-12) -- 2001

☐ [Guerilla Marketing im Sport](#) ★★★★★  
German National Library of Science and Technology (TIB)  
Nufer, Gerd; Rützel, Fabian

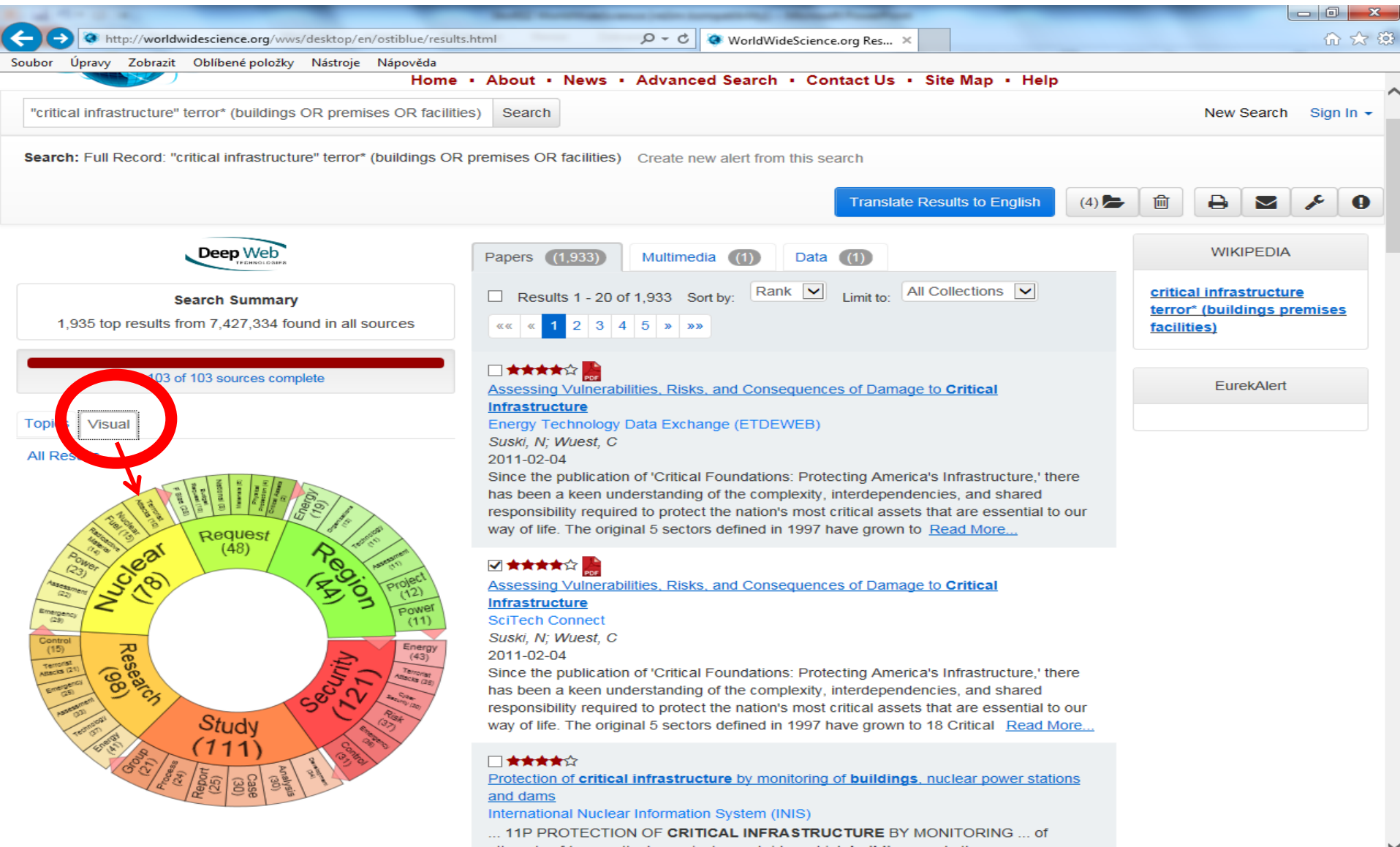
WIKIPEDIA

[Guerrilla marketing](#)  
Guerrilla marketing is an advertisement strategy to promote products or services on the streets or other public places with little money. This involves getting the attention of the public.[1] Guerrilla marketing is done in public places such as s...

EurekAlert

No results were found.

## Grafické zobrazení výsledků s možností zpřesnění dotazu.



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## Práce s výsledky

Screenshot of the WorldWideScience.org website showing search results for "Guerilla marketing".

The browser address bar shows: <https://worldwidescience.org/www/desktop/en/results.html>

The search bar contains: "Guerilla marketing"

The search results summary indicates: 381 top results from 2,072 found in all sources. 106 additional results found.

The search results are displayed in a list format, showing the first three results:

- Guerilla marketing** (5 stars) - Federal Science Library, Canada. 2008-01-01. ISSN: 0829-111X. Volume: 36 Issue: 8. Keywords: Technology application, Usage, Marketing management, Social aspects, Intranets.
- Guerilla marketing** (5 stars) - German National Library of Science and Technology (TIB). 2001-01-01. British Library Online Contents.
- Guerilla marketing** (5 stars) - British Library Electronic Table of Contents (United Kingdom). FOOD COMMISSION (UK) LTD (pages 11-12) -- 2001.

The left sidebar shows filters for Papers (264), Multimedia (1), Data (10), and ALL (275). The "Refine by" section includes Country (Estonia 100, Canada 44), Languages (English 49), Topics (Marketing 14, Companies 10, Marketing Strat... 9, Business 8, Eesti 8), and Authors (Lepik, Aira, 1958- 8, Levinson, Jay Co... 6).

A red box highlights the text "Možnost zpřesnění výsledků" (Possibility of refining results) with an arrow pointing to the "Visual" filter option.

A red box highlights the text "Plný text" (Full text) with an arrow pointing to the "Guerilla marketing" result entry.

A red box highlights the text "Translate Results to English" with an arrow pointing to the button.

The right sidebar shows a WIKIPEDIA section for "Guerrilla marketing" and a EurekAlert section with the message "No results were found."

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## Nastavení počtu výsledků (záznamů) na stránku

The screenshot shows the WorldWideScience.org website with a search for "critical infrastructure" terror\* (buildings OR premises OR facilities). A "User Preferences" dialog box is open, allowing users to adjust the number of results per page. A red arrow points to the "Results Per Page" dropdown menu, which is currently set to 100. Another red arrow points to the "Save" button in the dialog box. The background shows search results for "critical infrastructure" terror\* (buildings OR premises OR facilities), including a search summary, a list of papers, and a sidebar with filters for Country, Languages, Topics, and Authors.

WorldWideScience.org Results: [worldwidescience.org/www/desktop/en/ostibblue/results.html](#)

Search: Full Record: "critical infrastructure" terror\* (buildings OR premises OR facilities) Create new alert from this search

**User Preferences**

Results Per Page: **100** Your preferences will expire in 30 days. If you do not log in again, your preferences will be lost, and will then revert to default settings.

☒ Show dialog when search completes.

☐ Don't show dialog again. User can add results from the status bar.

Cancel Save

**Search Summary**

1,884 top results from  
7,427,608 found in all sources

103 of 103 sources complete

1,360 additional results found.

Topics Visual

**All Results (533)**

▼ **Country**

- United States (101)
- Estonia (100)
- France (48)
- Canada (48)
- Korea (40)
- More...

▼ **Languages**

- French (23)
- English (11)

▼ **Topics**

- ▶ **Assessment (45)**
- ▶ **Department of Energy (41)**
- ▶ **Nuclear (33)**
- ▶ **Idaho National Laboratory (32)**
- ▶ **Control Systems (24)**
- More...

▼ **Authors**

- GIANNOPOULOS
- Georgios (8)
- None (6)

**Papers (533)**

Results 1 - 20

☒ ★★★★★ [Assessing Vulnerabilities, Risks, and Consequences of Damage to Critical Infrastructure](#)  
SciTech Connect  
Suski, N; Wuest, C  
2011-02-04  
Since the publication of 'Critical Foundations: Protecting America's Infrastructure,' there has been a keen understanding of the complexity, interdependencies, and shared responsibility required to protect the nation's most critical assets that are essential to our way of life. The original 5 sectors defined in 1997 have grown to 18 Critical

☐ ★★★★★ [Protection of critical infrastructure by monitoring of buildings, nuclear power stations and dams](#)  
International Nuclear Information System (INIS)  
... 11P PROTECTION OF CRITICAL INFRASTRUCTURE BY MONITORING ... of attempts of terror attacks against ... as bridges, high buildings and other ...

☐ ★★★★★ [Assessing Terrorist Motivations for Attacking Critical Infrastructure](#)  
SciTech Connect  
Ackerman, G; Abhayaratne, P; Bale, J; Bhattacharjee, A; Blair, C; Hansell, L; Jayne, A; Kosal, M  
2006-12-04  
Certain types of infrastructure--critical infrastructure (CI)--play vital roles in underpinning our economy, security and way of life. These complex and often interconnected systems have become so ubiquitous and essential to day-to-day life that they are easily taken for granted. Often it is only when the important services provided by such infrastructure

**WIKIPEDIA**

[critical infrastructure terror\\* \(buildings premises facilities\)](#)

**EurekAlert**

No results were found.

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## Práce s vybranými výsledky

Screenshot of the WorldWideScience.org website interface, showing search results for "Guerilla marketing".

The browser address bar shows: <https://worldwidescience.org/www/desktop/en/citations.html>

The search bar contains the text: "Guerilla marketing"

The page header includes the logo and text: **WorldWideScience.ORG** *The Global Science Gateway*

The navigation menu includes: Home • About • News • Advanced Search • Contact Us • Site Map • Help

The search results section displays three entries for "Guerilla marketing":

- ☒ [Guerilla marketing](#) ★★★★★ Federal Science Library - Canada [↗](#)  
2008-01-01  
ISSN: 0829-481X Volume: 36 Issue: 8  
Keywords: Technology application, Usage, Marketing management, Social aspects  
Intranets
- ☒ [Guerilla marketing](#) ★★★★★ German National Library of Science and Technology (TIB) [↗](#)  
2001-01-01 British Library Online Contents
- ☒ [Guerilla marketing](#) ★★★★★ British Library Electronic Table of Contents (United Kingdom) [↗](#)  
FOOD COMMISSION (UK) LTD (pages 11-12) -- 2001

The left sidebar shows the "Reference Management" section with download options:

- Download as a text file in **RIS** format.
- MENDELEY**
- zotero**
- RefWorks**
- EndNote® Web**

The bottom of the page features the **WorldWide Science Alliance** logo and text: "WorldWideScience.org is maintained by the U.S. Department of Energy's Office of Scientific and Technical Information as the Operating Agent for the WorldWideScience Alliance."

Additional logos include **osti.gov** and **ICSTI** (International Council for Scientific and Technical Information).

Annotations: A red dashed box highlights the top right area, including the search bar, "Sign In" link, and a toolbar with icons (print, email, etc.). A red circle highlights the "(3)" icon in the toolbar. Red arrows point from the search results entries to the toolbar area.

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## Výstup – vybrané záznamy ve formátu RIS

wws\_CITATIONS\_2015\_12\_10 – Poznámkový blok

Soubor Úpravy Formát Zobrazení Nápověda

TY - JOUR  
TI - Darly, S., Doyon, M., Loudiyi, S., 2015. Le rôle des acteurs privés dans la fabrique des espaces ouverts. Capital social et action publique dans les ag  
UR - <https://hal.archives-ouvertes.fr/halshs-01168785>  
UR - <https://hal.archives-ouvertes.fr/halshs-01168785>  
KW - espace ouvert  
KW - capital social  
KW - action publique  
KW - jardins  
KW - agglomération  
AU - Darly, Ségolène  
AU - Doyon, Mélanie  
AU - Loudiyi, Salma  
DA - 2015/05/27  
DO - 10.4000/articulo.2648  
JF - Artículo - Journal of Urban Research  
DB - HAL Archives (French)  
ER -

TY - JOUR  
TI - (Compte rendu d'ouvrage) Christophe Cusset, Cyclopedie. Édition critique et commentée de l'Idylle VI de Théocrite, Lyon, Maison de l'Orient et de la Mé  
UR - <https://hal.archives-ouvertes.fr/hal-01193043>  
UR - <https://hal.archives-ouvertes.fr/hal-01193043>  
KW - cyclopedie  
AU - Guilleux, Nicole  
DA - 2014/01/01  
DB - HAL Archives (French)  
ER -

TY - JOUR  
TI - Astrophysics The Earth as an extrasolar transiting planet II. HARPS and UVES detection of water vapour, biogenic O<sub>2</sub>, and O<sub>3</sub>  
UR - <https://hal.archives-ouvertes.fr/hal-01182984>  
UR - <https://hal.archives-ouvertes.fr/hal-01182984>  
AU - Arnold, L  
AU - Ehrenreich, D  
AU - Vidal-Madjar, A  
AU - Dumusque, X  
AU - Nitschelm, C  
AU - Quera, Richard  
AU - Hedelt, P  
AU - Berthier, J  
AU - Lovis, C  
AU - Moutou, C  
AU - Ferlet, R  
AU - Crooker, D  
DA - 2014/02/03  
DO - 10.1051/0004-6361/201323041  
JF - Astronomy and Astrophysics  
DB - HAL Archives (French)  
ER -