

# Ingenta Connect

<http://www.ingentaconnect.com/>

Obsahuje asi 5 mil. bibliografických záznamů odborných článků, statí a zpráv od 255 vydavatelů.

## **Vyhledávací možnosti:**

- Lze používat operátory AND, OR, NOT.
- Pro vyjádření fráze se používají uvozovky nahoře po obou stranách hledaného slovního spojení.

# IngentaConnect

## Základní vyhledávání

The screenshot shows the IngentaConnect website interface. At the top, there is a search bar containing the text "ambulance vehicles". To the right of the search bar is a dropdown menu labeled "Search by" with a downward arrow. The dropdown menu is open, showing four options: "Article title, keywords or abstract", "Article title", "Publication title", and "Author". A red box highlights the "Search by" dropdown menu, and a red arrow points from a text box below to the "Author" option. The text box contains the text "Možnost výběru pole".

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15.7.2014

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## Pokročilé vyhledávání

Advanced Search: ingenta x Google

www.ingentaconnect.com/search?form\_name=advanced&ie=.&value1="digital+batterfield"&option1=tka&operator2=AND&option2=author&value2=&κ

### Advanced Search

0 articles for (Title, Keywords or Abstract contains "digital batterfield")

Enter **one or more** search criteria below. Boolean AND, OR and NOT are supported for article title, keywords and abstract searches, with quotation marks (") to find an exact phrase, and asterisks to match partial words in fields marked with a (\*).

Search for:  \*

→ In:  Article title, keywords or abstract  Article title  Article fulltext

Author:

Publication(s):  \*

→ With:  Word(s) in title  ISSN/ISBN/DOI

Volume:

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13:20  
3.10.2014

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## Výsledky

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www.ingentaconnect.com/search?form\_name=advanced&ie=.&value1=digit\*+army&option1=tka&operator2=AND&option2=author&value2=&operator...

Applikace Normy - Základní vy... Přihlášení Moravská... SPISOVÁ SLUŽBA - ... Vlastní odkazy Windows ZÁKLADY PRVNÍ PO... Rozpis služeb na stu... Rozpis služeb leden...

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23 articles for (Title, Keywords or Abstract contains 'digit\* army')

Relevance Sort results by Relevance Newest first Oldest first MODIFY Add all to Favourites

**S** **digit**: The rhetoric of the US **Army** Combat Uniform and **digit** camouflage in popular culture  
Author: Stowell, Rich  
Source: Fashion, Style & Popular Culture, Volume 1, Number 3, 1 August 2014, pp. 341-358(18)  
Publisher: Intellect

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A Hybrid Expert System for Scheduling the U.S. **Army**'s Close Combat Tactical Trainer (CCTT)  
Authors: McGinnis, M.L.; Phelan, R.G.  
Source: Expert Systems with Applications, Volume 11, Number 2, 1996, pp. 157-176(20)  
Publisher: Elsevier

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Hierarchical Linear Models of Factors Associated with Public Participation among Residents Living near the US **Army**'s Chemical Weapons Stockpile Site

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## Záznam

Speaking for the army: The rhetoric of the US Army Combat Uniform and digital camouflage in popular culture

Author: Stowell, Rich

Source: *Fashion, Style & Popular Culture*, Volume 1, Number 3, 1 August 2014, pp. 341-358(18)

Publisher: Intellect

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Abstract:

Clothing operates as a medium of communication, and military clothing has particular and powerful meanings. In 2004, the US Army adopted a new uniform, based on the digitized 'Universal Camouflage Pattern' (UCP). Since then, the digital Army Combat Uniform (ACU) has operated rhetorically to reinforce messages promulgated by the Army around the time the uniform was introduced, particularly those messages related to the Future Force and the Warrior Ethos. Drawing upon research and theory of fashion, sociology and visual rhetoric, this article examines how the US Army has presented itself through the ACU as powerful, agile and technologically driven, while reinforcing traditional martial and American ethics. Its success at employing the digital camouflage as visual rhetoric is validated by cultural appropriations of the camouflage pattern.

Keywords: ACU; US Army; Warrior Ethos; digital camouflage; uniforms; visual rhetoric

Document Type: Research Article

DOI: [http://dx.doi.org/10.1386/fspc.1.3.341\\_1](http://dx.doi.org/10.1386/fspc.1.3.341_1)

Affiliations: University of Utah

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## Export záznamů

The screenshot shows the Ingenta Connect website interface. At the top, there is a search bar and navigation links. The main content area displays a list of search results under the heading "Favourites". A red box highlights the "Favourites" heading, and another red box highlights the "Export options" menu in the right sidebar. Red arrows point from the "Favourites" box to the "Export options" box and from the "Export options" box to the "Tools" section.

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There are 2 items in your Favourites list.  
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Source: [Journal of Financial Crime](#), Volume 12, Number 2, 2005, pp. 104-111(8)  
Publisher: [Emerald Group Publishing Limited](#)
- [Future Wars](#)  
Author: Grossberg, Lawrence  
Source: [Soundings](#), Number 31, November 2006, pp. 15-22(8)  
Publisher: [Lawrence and Wishart](#)
- [Future war and superweapons, the perceptive fantasies of Albert Robida](#)  
Author: Richardson, Jacques  
Source: [Foresight - The journal of future studies, strategic thinking and policy](#), Volume 9, Number 6, 2007, pp. 61-73(13)  
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