

would like to invite you to

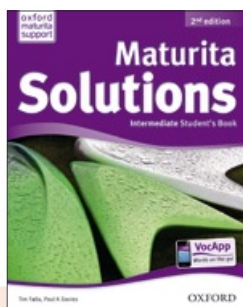
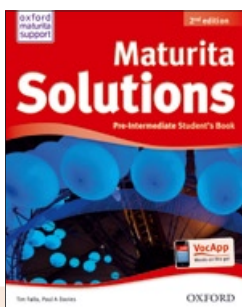
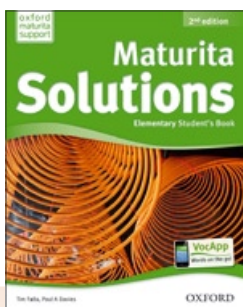
Solutions Day

for secondary school teachers

12th June 2012
Ostrava

13th June 2012
Olomouc

14th June 2012
Brno



Jeremy Bowell

Learning to remember: Some ideas on encountering new vocabulary

How can we give our students the best chance of remembering the new vocabulary that we teach in the classroom?

This talk will focus on strategies to help students memorise new words better, what we can do in the classroom, and what students can do outside class to improve their ability to learn words more effectively. The talk will incorporate digital and traditional resources and some examples from *Maturita Solutions 2nd edition*.



Jeremy Bowell has worked in ELT for 12 years, as a teacher in the Czech Republic, Germany and Poland, and more recently as an editor and teacher trainer with Oxford University Press. He is a senior editor on *English Plus* and *Maturita Solutions* and is currently researching publishing for new technologies. In his free time he organises free English lessons for foreign workers and refugees in Oxford, plays cricket, brews his own beer, and is trying to learn Czech. But not all at the same time.

Adam Parma

Digital Natives

We are experiencing the rise of a new generation – Digital Natives. Today these are our students and pupils. Technology and media have become a natural part of their reality and social paradigm. How can we as teachers learn to cope with this in our classroom and what attitude do we choose to speak their language? This workshop will try to address some of the issues, stir discussion and aspire to provide some possible solutions.



Adam Parma has extensive experience of more than 15 years as an English teacher, teacher trainer, language expert and language school director providing language services to school teachers, various educational institutions as well as businesses. His other field of expertise lies in media and audiovisual production. Adam has worked as a script writer, translator and presenter for Czech TV on more than 150 films. He is a creative director of Moonfilm.cz – focusing mainly on the production of educational films and media.

We are looking forward to seeing you.