

FEATURES

- ◆ 175 Country Guides
- ◆ 100+ topics for each country
 - Culture
 - National Symbols
 - Music
 - Education
 - Government
 - National Cuisine/Recipes
 - Language Glossaries
 - Business Culture
 - Climate
 - News Feeds
 - Maps
- ◆ Proprietary content (85%)
- ◆ Uniform content across countries
- ◆ Generously illustrated
- ◆ Intuitive navigation
- ◆ Wide and deep coverage
- ◆ Regular updates
- ◆ Unlimited user access
- ◆ No advertising or paid listings
- ◆ Ongoing development
- ◆ Hosting
- ◆ Usage statistics
- ◆ Promotional materials

Our business faculty absolutely loves your product!

Ann M. Grandmaison
Electronic Services Librarian
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[AtoZtheWorld]... will be very useful for the multicultural component of a number of different programs, especially international business and transcultural nursing, where students have to do a research paper on how they would do nursing care for patients of different cultures.

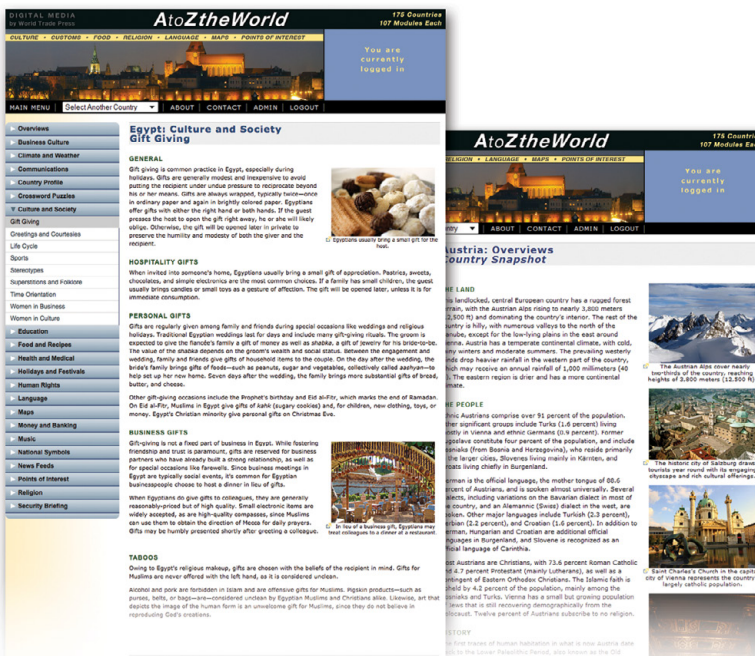
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The World Up Close

AtoZ the World is the world's most thorough country-by-country resource for learning about culture and customs worldwide. **AtoZ the World** consists of 175 Country Guides of 100+ topics each. No other single resource covers so many topics, so well, for so many countries.

BENEFITS

- ◆ **Academic institutions and students** can easily research culture, music, national symbols, religion, education, and women in society.
- ◆ **Public library patrons** can access country-specific data for research or travel.
- ◆ **International relocation firms** can help relocating clients to adapt comfortably to their new settings through our cultural content.
- ◆ **Global consulting firms** can facilitate international business transactions with extensive business-culture data.



World Trade Press is a publishing and information products company specializing in large-scale digital media products. We are best known for our extensive coverage of cultural and business topics for countries of the world. Our markets include academic and public libraries, global businesses, government agencies, trade promotion agencies, and logistics firms.



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Country Guides Country List



Afghanistan	Dominican Republic	Latvia	Russia
Albania	Ecuador	Lebanon	Rwanda
Algeria	Egypt	Lesotho	Saudi Arabia
Angola	El Salvador	Liberia	Senegal
Argentina	Equatorial Guinea	Libya	Serbia
Armenia	Eritrea	Lithuania	Sierra Leone
Australia	Estonia	Luxembourg	Singapore
Austria	Ethiopia	Macau	Slovakia
Azerbaijan	Fiji	Macedonia	Slovenia
Bahamas	Finland	Madagascar	Solomon Islands
Bahrain	France	Malawi	Somalia
Bangladesh	French Guiana	Malaysia	South Africa
Belarus	Gabon	Maldives	South Korea
Belgium	Gambia, The	Mali	Spain
Belize	Georgia	Malta	Sri Lanka
Benin	Germany	Mauritania	Sudan
Bermuda	Ghana	Mauritius	Suriname
Bolivia	Greece	Mexico	Swaziland
Bosnia and Herzegovina	Guam	Moldova	Sweden
Botswana	Guatemala	Mongolia	Switzerland
Brazil	Guinea	Montenegro	Syria
Brunei	Guinea-Bissau	Morocco	Taiwan
Bulgaria	Guyana	Mozambique	Tajikistan
Burkina Faso	Haiti	Myanmar	Tanzania
Burundi	Honduras	Namibia	Thailand
Cambodia	Hong Kong	Nepal	Togo
Cameroon	Hungary	Netherlands	Trinidad and Tobago
Canada	Iceland	New Zealand	Tunisia
Central African Republic	India	Nicaragua	Turkey
Chad	Indonesia	Niger	Turkmenistan
Chile	Iran	Nigeria	Uganda
China	Iraq	North Korea	Ukraine
Colombia	Ireland	Norway	United Arab Emirates
Comoros	Israel	Oman	United Kingdom
Congo (DRC)	Italy	Pakistan	United States
Costa Rica	Jamaica	Panama	Uruguay
Côte d'Ivoire	Japan	Papua New Guinea	Uzbekistan
Croatia	Jordan	Paraguay	Venezuela
Cuba	Kazakhstan	Peru	Vietnam
Cyprus	Kenya	Philippines	Western Sahara
Czech Republic	Kosovo	Poland	Yemen
Denmark	Kuwait	Portugal	Zambia
Djibouti	Kyrgyzstan	Qatar	Zimbabwe
	Laos	Romania	



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Country Guides Features for Each Country

Overviews

Country Snapshot
Country Facts

Business Culture

The Business Experience
Decision Making
Entertaining
Attire
Business Workweek

Climate and Weather

Climate
Weather Forecast

Communications

Dialing Guide
Cell Phones
Emergency Numbers
Postal Service
Traveling Cell Phones

Country Profile

Demographics
Economy and Trade
Geography
Government
Government Leaders
People

Crossword Puzzles

Culture and Society

Gift Giving
Greetings and Courtesies
Life Cycle
Sports
Stereotypes
Superstitions and Folklore
Time Orientation
Women in Business
Women in Culture

Education

Structure
UN-Based Statistics
International Schools
Higher Education

Food Recipes

National Cuisine
Recipes

Health and Medical

Disease Risks and Prevention
Health Advisories
Health Care System
Immunization
Insurance and Med-Evac
Medical Care

Holidays and Festivals

Human Rights

Human Rights Report 2010
Human Rights Report 2009

Language Glossaries

Essential Terms
Countries and Capitals
Numbers
Professions
Travel General
Travel Items
Travel Services

Maps

Political Map
Political with Provinces Map
Physical Map
Natural Earth Map
Population Map
Precipitation Map
Temperature Map
Outline Map
Outline with Provinces Map

Money and Banking

Currency Overview
Banknote Images
Coin Images
Currency Converter

Music

National Symbols

Flag Details
Flag Images
National Anthem
National Bird
National Day
National Flower

News Feeds

Top Stories
Business
Crime
Environment
Finance
Politics
Science
Technology

Points of Interest

Religion

Religion
Religious Freedom 2011
Religious Freedom 2010
Religious Freedom 2009

Security Briefing

Threats to Safety
Crime
Travel Warnings
Crime News Feed