

Zahraniční zdroje šedé literatury

2

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Aktualizace: 9. prosince 2020

Open Grey

<http://www.opengrey.eu/>

- Databáze obsahuje více než 833 500 bibliografických záznamů šedé literatury vzniklé v Evropě. Od r. 2019 neaktualizována.
- **Vyhledávací nástroje:**
 - a) * Náhrada za neomezený počet znaků.
 - b) "breast cancer"
Oboustranné horní uvozovky pro fráze.
 - c) Operátory AND, OR, NOT, NEAR a další aproximní a zvláštní operátory.



“System for Information on
Grey Literature in Europe”

fra | eng

Home

Search

Subjects

Partners

Export

waste water|

x

Search



OpenGrey

System for Information on Grey Literature in Europe, is your open access to 700.000 bibliographical references of grey literature (paper) produced in Europe and allows you to export records and locate the documents.

Examples of grey (gray) literature include technical or research reports, doctoral dissertations, some conference papers, some official publications, and other types of grey literature.

OpenGrey covers Science, Technology, Biomedical Science, Economics, Social Science and Humanities.

The site includes preprints from the GL conferences ([GreyNet](#) International) in full text.

News

2015
03/09

GL17, A New Wave of Textual and Non-Textual Grey Literature - [Call for Papers](#)

2014
12/04

OpenGrey is now an [OpenAIRE](#) data provider for GL conference preprints

2014
10/17

The papers of the [GL15 Conference : The Grey Audit](#), Bratislava, 2-3 December 2013, are available

2014
10/02

[7th annual Conference on Grey Literature and Repositories](#) at NTK Prague (CZ), October 22nd, 2014 - [Programme and abstracts](#)

More news

Focus

Citations:1014821

Documents :323
(total number of PDF: 956)

Number of citations by Sciences: 833,500

Social Science and Humanities: 325,000

Biomedical Science: 116,000

Science: 170,000

Technology: 222,500

Partners:14

Open Grey

Výsledky

Browser address bar: <http://www.opengrey.eu/search/>

Navigation bar: Soubor Úpravy Zobrazit Oblíbené položky Nástroje nápověda

Search bar: Search

Language: Fr | En

Open Grey

System for Information on Grey Literature in Europe

Home Search Subjects Partners Export

Refine your search

- person
- organization
- discipline
 - 05R - Sociology, social s... (50548)
 - 05A - Management, adminis... (46272)
 - 05D - Economics, economic... (45881)
 - 05J - Political science, ... (36441)
 - 05P - Education, training (35564)
 - 05O - Humanities, psychol... (31192)
 - 05V - Urban planning, rur... (27592)
 - 05S - Labour studies (26611)
 - 05T - Health services, he... (23541)
 - 06E - Medicine (21580)
- keyword
- year

Results: 1 – 10 of 690356

[1](#) [2](#) [3](#) [4](#) [5](#) [6](#) next >

[XML](#)

Associated Terms

Office National (202) ONERA-TP (153) ONERA-TAP (116) Aircraft components (38) Crop production (23) INRIA-RR (15) Fluid mechanics (15) Space technology (13) Sophia-Antipolis (13) ESA-SP (12)

EDV-Programm 'Dynamische Zahnkrafte Programm (DZP)', Version ...

Geiser, H. ;
2001 ; R - Report

Auswertung der verfuegbaren Untersuchungsergebnisse zur ...

Schubert, P. ;
1998 ; I - Miscellaneous

Establishment of a plant for model-independent dismantling an ...

Kuhne, R. ; Mechel, K. ;
1996 ; R - Report

Open Grey

Záznam

« Back to the list of results

To cite or link to this reference: <http://hdl.handle.net/10068/27361>

Title : **Synthesis and characterization of hydrophilic copolymers used as medicine bases. Study of in vitro salting out. Application to contact lenses for therapeutic use**
Synthese et caracterisation de copolymeres hydrophiles utilises comme supports de medicaments. Etude du relargage in vitro. Application aux lentilles comeennes a usage therapeutique

Authors : [Wajs, Georges](#) ; [Vairon, Jean-Pierre](#) ;

Corporate author : [Fonds de la Recherche et de la Technologie \(FRT\), 75 - Paris \(France\)](#) ; [Essilor International, 94 - Vincennes \(France\)](#) ; [Centre National de la Recherche Scientifique \(CNRS\), 75 - Paris \(France\)](#). [Lab. de Chimie Macromoleculaire](#) ;

Copyright : [1982](#)

Language : [French](#) ;

Pagination/Size : 17 f ;

SIGLE classification : [06B - Bioengineering, biomedical engineering, biotechnology, biochemical engineering](#) ;

Document type : [R - Report](#) ;

Report number : [FRT--81-M-0128](#) ; [FRT--81-M-0129](#) ;

Other identifier : [FR](#) ; [FR_ 1988:1544](#) ;
[handle](#) : <http://hdl.handle.net/10068/27361>

Provenance : [SIGLE](#) ;

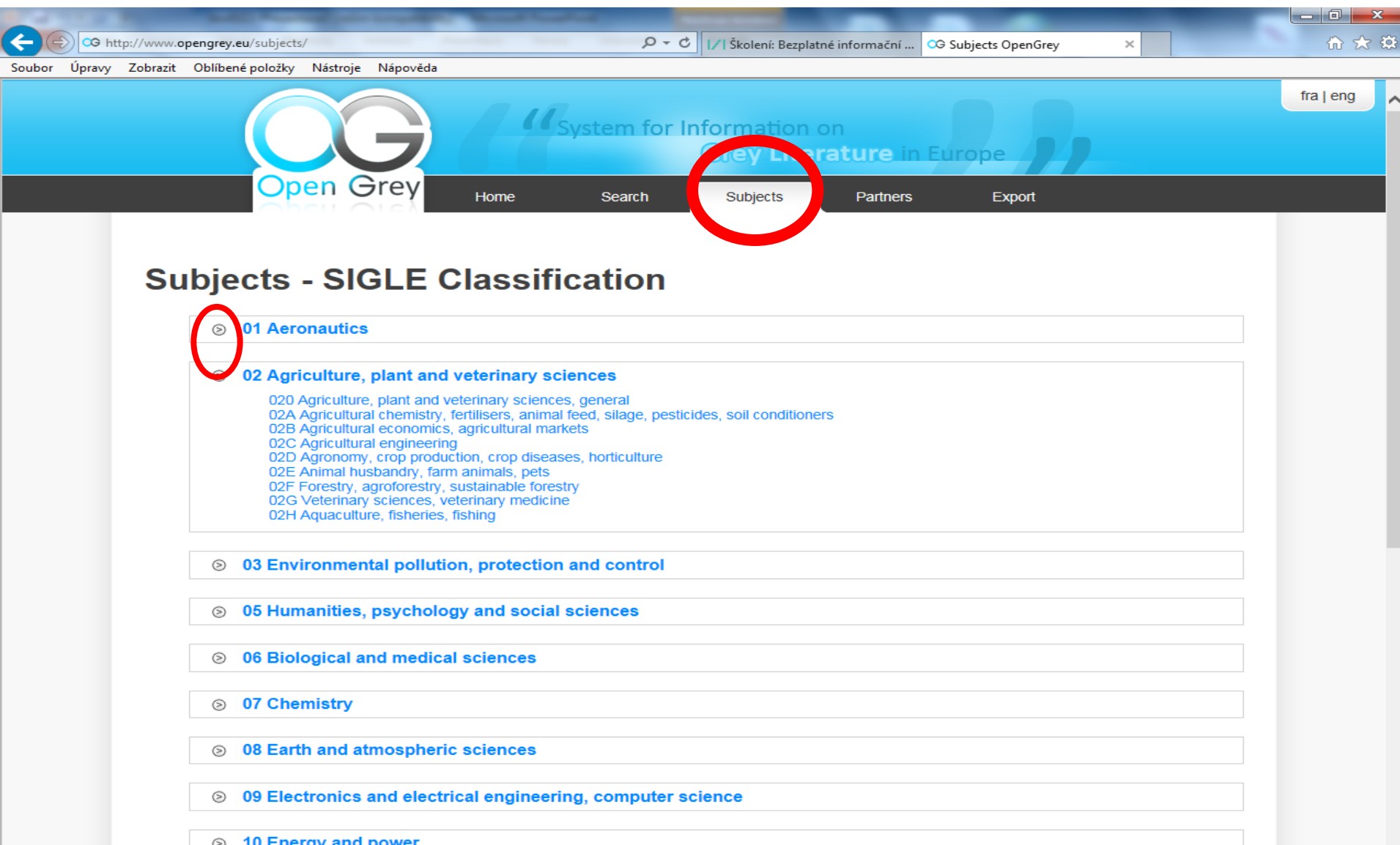
Get a copy : [INIST-CNRS - Institut de l'Information Scientifique et Technique](#)

Availability : [CNRS AR 11558](#)

Country : [France](#)

Open Grey

Prohlížení dle tématu



Browser address bar: <http://www.opengrey.eu/subjects/>

Navigation bar: Home Search **Subjects** Partners Export

Subjects - SIGLE Classification

- 01 Aeronautics
- 02 Agriculture, plant and veterinary sciences
 - 020 Agriculture, plant and veterinary sciences, general
 - 02A Agricultural chemistry, fertilisers, animal feed, silage, pesticides, soil conditioners
 - 02B Agricultural economics, agricultural markets
 - 02C Agricultural engineering
 - 02D Agronomy, crop production, crop diseases, horticulture
 - 02E Animal husbandry, farm animals, pets
 - 02F Forestry, agroforestry, sustainable forestry
 - 02G Veterinary sciences, veterinary medicine
 - 02H Aquaculture, fisheries, fishing
- 03 Environmental pollution, protection and control
- 05 Humanities, psychology and social sciences
- 06 Biological and medical sciences
- 07 Chemistry
- 08 Earth and atmospheric sciences
- 09 Electronics and electrical engineering, computer science
- 10 Energy and power

DiVA

<http://www.diva-portal.org/smash/search.jsf?dswid=4815>

- Vyhledávací nástroj a repozitář umožňující přístup k výzkumným publikacím a vysokoškolským pracím ze 49 univerzit a výzkumných institucí ve Skandinávii.

DiVA

Vyhledávání

OpenGrey x Google x Simple search x +

Nezabezpečeno | diva-portal.org/smash/search.jsf?dsid=7491&searchType=SIMPLE&faces-redirect=true&query=&af=%5B%5D&aq=...

Aplikace Vlastní odkazy Importováno z apli... MZK Moravská zemská k... Roundcube Webmail AUT - Základní vyhl... Google Seznam ČSN EPO Espacenet

DiVA☆ Digitala Vetenskapliga Arkivet

Simple search Advanced search - Research publications Advanced search - Student theses Statistics

English Svenska Norsk

marketing fashion Search

☒ All publications ☐ Research publications ☐ Student theses

☐ Only documents with full text in DiVA

[Browse »](#) [Latest publications »](#) [Create feeds »](#)

DiVA portal is a finding tool and an institutional repository for research publications and student theses written at 49 universities and research institutions.

v. 2.35.11 | [WCAG](#) | [About DiVA Portal](#) | [About the DiVA Consortium](#) DiVA☆

DiVA

Výsledky

OpenGrey | Google | DiVA - Search result

Nezabezpečeno | diva-portal.org/smash/resultList.jsf?dswid=7491&language=en&searchType=SIMPLE&query=marketing+fashion&af=...

Aplikace | Vlastní odkazy | Importováno z apli... | MZK | Moravská zemská k... | Roundcube Webmail | AUT - Základní vyhl... | Google | Seznam ČSN | Espacenet

DiVA☆

Digitala Vetenskapliga Arkivet

Simple search | Advanced search - Research publications | Advanced search - Student theses | Statistics

English Svenska Norsk

Change search

Simple search | Result list (marketing fashion)

Refine search result

Document type
Full-text in DiVA (403)
Full-text not available in DiVA (158)

Publication type
Student thesis (420)
Article in journal (64)
Conference paper (41)
Chapter in book (14)
Doctoral thesis, monograph (5)
Show more

Subcategory
Published paper (27)
Oral presentation with published abstract (8)
Oral presentation only (5)

Cite Export | 1 2 3 4 5 6 7 | 1 - 50 of 561 | [Link to result list](#)

Rows per page 50 | Sort Author A-Ö | Title A-Ö

Select | all on this page | 250 onwards | Clear selection

☐ 1. ▶ Agerup, Ulf
Accessible luxury fashion brand building via fat discrimination
2018
In: Journal of Fashion Marketing and Management, ISSN 1361-2026, E-ISSN 1758-7433, Vol. 22, no 1, p. 2-16
Article in journal (Refereed) ▶ Abstract [en]
Publisher's full text

☐ 2. ▶ Agerup, Ulf
Intermediate Luxury Fashion: Brand Building via Fat Discrimination
2016
In: 11th Global Brand Conference / [ed] Stuart Roper, Saltaire, UK: Greenleaf Publishing , 2016, p. 23-28
Conference paper (Refereed) ▶ Abstract [en]

☐ 3. ▶ Agerup, Ulf

DiVA

Stahování seznamu vybraných záznamů

The screenshot shows the DiVA (Digitala Vetenskapliga Arkivet) search results page. The browser's address bar displays the URL: `diva-portal.org/smash/resultList.jsf?dswid=7491&language=en&searchType=SIMPLE&query=marketing+fashion&af=...`. The page header includes the DiVA logo and the title "Digitala Vetenskapliga Arkivet". Below the header, there are tabs for "Simple search", "Advanced search - Research publications", "Advanced search - Student theses", and "Statistics". The "Simple search" tab is active, and the search results are displayed for the query "marketing+fashion".

The search results are shown in a table format. The first two results are highlighted with a red box around the "Export" button. The first result is by Agerup, Ulf, titled "Accessible luxury fashion brand building via fat discrimination", published in 2018. The second result is also by Agerup, Ulf, titled "Intermediate Luxury Fashion: Brand Building via Fat Discrimination", published in 2016. The third result is partially visible and is also by Agerup, Ulf.

The left sidebar contains filters for "Document type" and "Publication type". The "Document type" filter shows "Full-text in DiVA (403)" and "Full-text not available in DiVA (158)". The "Publication type" filter shows "Student thesis (420)", "Article in journal (64)", "Conference paper (41)", "Chapter in book (14)", and "Doctoral thesis, monograph (5)". The "Subcategory" filter shows "Published paper (27)", "Oral presentation with published abstract (8)", and "Oral presentation only (5)".

The right sidebar shows the "Refine search result" section, which includes the "Cite" and "Export" buttons. The "Export" button is highlighted with a red box. Below the buttons, there are options for "Rows per page" (50), "Sort" (Author A-Ö), and "Title A-Ö". There are also buttons for "Select", "all on this page", "250 onwards", and "Clear selection". The "Selected: 2" status is shown.

DiVA

Výběr formátu pro export vybraných záznamů

OpenGrey | Google | DiVA - Search result

Nezabezpečeno | diva-portal.org/smash/resultList.jsf?dswid=7491&language=en&searchType=SIMPLE&query=marketing+fashion&af=...

Aplikace | Vlastní odkazy | Importováno z apli... | MZK | Moravská zemská k... | Roundcube Webmail | AUT - Základní vyhl... | Google | Seznam ČSN | EPO | Espacenet

DiVA☆ Digitala Vetenskapliga Arkivet

Simple search | Advanced search - Research publications | Advanced search - Student theses | Statistics

English Svenska Norsk

Change search

Simple search | Result list (marketing fashion)

Refine search result

Document type

- Full-text in DiVA (403)
- Full-text not available in DiVA (158)

Publication type

- Student thesis (420)
- Article in journal (64)
- Conference paper (41)
- Chapter in book (14)
- Doctoral thesis, monograph (5)

Show more

Subcategory

- Published paper (27)
- Oral presentation with published abstract (8)
- Oral presentation only (5)

Cite | **Export**

- BibTex
- CSL-JSON
- CSV 1
- ☒ CSV 2
- CSV 3
- CSV 4
- CSV 5
- CSV all metadata
- CSV all metadata version 2
- RIS
- ☒ Mods
- MARC-XML
- ETDMS

1 2 3 4 5 6 7 | 1 - 50 of 561 | Link to result list

Sort | Author A-Ö | Title A-Ö

250 onwards | Clear selection | ? | Selected: 2

on brand building via fat discrimination

Marketing and Management, ISSN 1361-2026, E-ISSN 1758-7433, Vol. 22, no 1, p.

Abstract [en]

hion: Brand Building via Fat Discrimination

ference / [ed] Stuart Roper, Saltaire, UK: Greenleaf Publishing , 2016, p. 23-28

Abstract [en]

3. Agerup, Ulf

www.diva-portal.org/smash/references?referenceFormat=BIBTEX&pids=[diva2:1270836, diva2:944292]&fileName=export.txt

DiVA

Záznam

OpenGrey x Google x What do consumers say? : Explor x +

Nezabezpečeno | diva-portal.org/smash/record.jsf?dsid=7491&pid=diva2%3A1372010&c=3&searchType=SIMPLE&language=en&que...

Aplikace Vlastní odkazy Importováno z apli... MZK Moravská zemská k... Roundcube Webmail AUT - Základní vyhl... Google Seznam ČSN EPO Espacenet

DiVA Digitala Vetenskapliga Arkivet

Simple search Advanced search - Research publications Advanced search - Student theses Statistics

English Svenska Norsk

Change search

Simple search Result list (marketing fashion) Full-text in DiVA What do consumers say?: Exploring Consumers' Opinion on Femvertising in Fashion

Cite Export 1 2 3 4 5 6 7 3 of 403 Link to record Share

What do consumers say?: Exploring Consumers' Opinion on Femvertising in Fashion

- Acharya, Anjali
University of Borås, Faculty of Textiles, Engineering and Business.
- Ristimäki, Lycke
University of Borås, Faculty of Textiles, Engineering and Business.

2019 (English)
Independent thesis Advanced level (degree of Master (Two Years)), 20 credits / 30 HE credits

Student thesis

Abstract [en]
Fashion advertising has long been repudiated for fostering narrow and stereotypical imagery of women. Today consumers demand advertisements to be inclusive and real in their portrayals. As a result, there is an increasingly visible marketing phenomenon, called Femvertising, which merges the feministic ideology of empowerment and liberty with brand image and sales. The purpose of the study is to explore consumers' opinions about femvertising by fashion brands. Within this, the thesis seeks to explore how consumers feel about these advertisements and the outcome they perceive these to have. Through snowballed sampling focused on reaching diverse people connected via social media, a wide array of thoughts and perspectives on femvertising is sought to fulfill the purpose.

Open Access in DiVA
fulltext(1644 kB) 845 downloads

By organisation
Faculty of Textiles, Engineering and Business

On the subject
Economics and Business

Search outside of DiVA
Google
Google Scholar

Downloads of File (FULLTEXT01)
120

OpenDOAR (adresář repozitářů open access)

<http://v2.sherpa.ac.uk/opensoar/>

Soubor Úpravy Zobrazit Historie Záložky Nástroje nápověda

Search - SHERPA Services

v2.sherpa.ac.uk/opensoar/search.html

Vyhledat

Nejnavštěvovanější Normy Dezideráta - přehled Kontakty Příkladaž Uživatelé přihlášení na... http://aleph.mzk.cz/c... Seznam blokaci PC http://aleph.mzk.cz/c... Library of Congress O... ČSN online pro jednot...

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Repository Name

This quick search will find any items whose name or acronym (in any language) match any of the words entered.

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Prohlížení seznamů repozitářů

Soubor Úpravy Zobrazit Historie Záložky Nástroje nápověda

Browse by Country and Region X

v2.sherpa.ac.uk/view/repository_by_country/150.html

Vyhledat

Nejnavštěvovanější Normy Dezideráta - přehled Kontakty Překladač Uživatelé přihlášení na... http://aleph.mzk.cz/c... Seznam blokací PC http://aleph.mzk.cz/c... Library of Congress O... ČSN online pro jednot...

Jisc Digital Resources > Open Access

OpenDOAR

Browse Search Statistics Policy Tool Our APIs Suggest Admin

Browse by Country and Region

Countries by Region (1769)

Europe (1769)

- Eastern Europe (310)
- Northern Europe (460)
- Southern Europe (508)
- Western Europe (491)

View: **by Name** | by Software | Statistics

Jump to: " / 4 < A B C D E F G H I J K L M N O P Q R S T U V W X Y Z ě Š I A E H P Ľ "

Number of items at this level: 1769.

"

ROAR

<http://roar.eprints.org/>

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http://roar.eprints.org/

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Any Country Any Software Any Repository Type Sort by number of rec Search

Displaying results 1 to 20 of 2584.

1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | Next

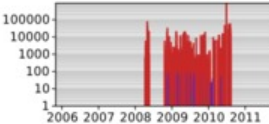
Export 2584 results as Activity table Export

RSS 1.0 Atom RSS 2.0

Search Content Graphical analysis

1.  Hispana

Deposit Activity



Hispana (2600798 records) [Ministry of Culture](#) - 8 April 2008 [\[Record Details\]](#)

ROAR

Vyhledávání

Advanced Search - Registry of Open Access Repositories - Windows Internet Explorer

http://roar.eprints.org/cgi/search/advanced

Soubor Úpravy Zobrazit Oblíbené položky Nástroje Nápověda

Google Search More >>

machat

Advanced Search - Registry of Open Access ...

Stránka Zabezpečení Nástroje

Registry of Open Access Repositories

Home About Search Search Content Browse

Browse by Country

Browse by Year

Browse by Repository Type

Browse by Repository Software

Advanced Search

[Click here for a simple search.](#)

Don't panic! Just leave it

Search

Reset the form

ROAR ID:



Home Page:

all of



OAI-PMH Interface:

all of



Registry:

☐ OpenDOAR

☐ Celestial

Any of these



Title:

all of



Description:

all of



☐ Research Institutional or Departmental

☐ Research Multi-institution Repository

☐ Research Cross-Institutional

☐ Database/A&I Index

☐ Research Data

☐ Open and Linked Data



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