

Zahraniční zdroje šedé literatury 4

PhDr. Martina Machátová
Moravská zemská knihovna v Brně
Tel.: 541 646 170
E-mail: machat@mzk.cz

Poslední aktualizace: 25 dubna 2022

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Private investment under macroeconomic a

Klaus Schmidt-Hebbel, Tobias Muller

Last edited: 2016-07-21 (UTC)

A significant domestic counterpart of Morocco's vigorous external adjustment in the eighties was a decline in fixed capital formation, of which the private sector bore a sizable share. The authors focus on the causes of declining private investment and on the policies required to reverse this trend. ...

RePEc

Workers' remittances to developing countries : a survey with central banks on selected public policy issues

Jose De Luna Martinez

Last edited: 2016-07-21 (UTC)

This paper presents the findings of a survey conducted by the World Bank of central banks in 40 developing countries across different regions in the world. The survey focused on the following topics: (1) coverage of national statistics on remittances, (2) cost of transferring and delivering remittances ...

RePEc

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	Author ↑↓	Title ↑↓	Degree ↑↓	Publication Date ↑↓
☒	Yang, Xiaofang.	Viral marketing A new branding strategy to influence consumers.	M.A. University of Ottawa 2012	2013
☒	Allen, Katherine, 1988- author.	Rethinking Viral Marketing : exploring the Relationship between Past and Present Film Marketing.	M.A. Carleton University 2012	2013
☒	Ahmed, Sabbir.	Discovering Influential Nodes from Social Trust Network.	M. Sc. University of Windsor 2012	2013
☒	Yang, Xiaofang.	Viral Marketing : a New Branding Strategy to Influence Consumers.	Université d'Ottawa / University of Ottawa 2012	2012
☒	Buiani, Roberta, 1972-	Viral culture(s) : an investigation into the cultural lives of computer viruses.	Ph. D. York University 2009	2010

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OCCLC number	1019479301
Link(s) to full text	LAC copy
Author	Tang, Xiaoliang.
Title	Viral marketing A new branding strategy to influence consumers.
Degree	M.A. -- University of Ottawa, 2012
Publisher	Ottawa :Library and Archives Canada = Bibliothèque et Archives Canada,2013.
Description	1 online resource
Notes	Includes bibliographical references.
Abstract	<?Pub Inc> The rapid penetration of the Internet and the prevalence of various social media facilitated by new technologies provide new opportunities for how marketing techniques are developed and refined. The creation of viral marketing has been driven by technological innovations and cultural changes. Responding to marketing trends and catering to consumers' psychological demands and behavioral changes, viral marketing represents the latest online customer-centric marketing (Shukla, 2010). Extending the advertising effects of word-of-mouth (WOM) communication and Internet marketing, viral marketing has demonstrated considerable success and utility in a promotional phase and development process of a product and/or service. This study intends to illustrate the benefits and challenges of viral marketing. The effects and concerns with the adoption of viral marketing are reinforced by previous research and findings from marketer and consumer focus groups. This thesis will contribute to building a theoretical and empirical foundation for viral marketing research and professional practice.
ISBN	9780494864234 0494864230 9780494864234

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Filter

- ☐ Eliseu Monteiro Magalhaes (2)
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- ☐ Alexandre Lefebvre (1)
- ☐ Alexandre Sylvestre (1)
- ☐ Anne-Laure Daniau (1)
- ☐ Antoine Waked (1)
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- ☒ tel-01145367v1 Marie Creyx. **Étude théorique et expérimentale du moteur Ericsson**. Autre. Université de Valenciennes et du Hainaut-Cambrésis. 2011. Français. <NNT : 2011LARE0007>
- ☒ tel-00671951v1 Valentin Duflot. **Quantification et étude du transfert de chaleur dans l'océan Indien**. Autre [cond-mat.other]. Université de la Réunion, 2011. Français. <NNT : 2011LARE0007>
- tel-00512416v1 Anne-Laure Daniau. **Variabilité des incendies en Europe de l'Ouest au cours du dernier cycle**

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Bibliografický záznam

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tel-01559514, version 1

en Caractérisation de l'aérosol industriel et quantification de sa contribution aux PM 2.5 atmosphériques

fr

Alexandre Sylvestre ¹ Details

1 LCE - Laboratoire Chimie de l'environnement

en **Abstract** : In order to limit the impact of air quality on human health, public authorities need reliable and accurate information on the sources contribution. So, the identification of the main sources of PM2.5 is the first step to adopt efficient mitigation policies. This work carry out in this thesis take place in this issue and was to determine the main sources of PM2.5 inside an industrial area. To determinate the main sources of PM2.5, two campaigns were lead to collect daily PM2.5 to: 1/ determine the enrichment of atmospheric pollutants downwind from the main industrial activities and 2/ collect PM2.5 in urban areas characteristic of the population exposition. Results allowed to obtain very representative profiles for the main industrial activities implanted inside the studied area. ME-2 analysis, combined to radiocarbon measurements, allowed to highlight the very high impact of Biomass Burning sources for all the PM2.5 pollution events recorded from early autumn to March. This study showed that industrial sources, even if they are the major sources during spring and summer, are not the major PM2.5 driver. However, this study highlights that industrial sources impact significantly the aerosol population (size, composition, etc.) in the studied area.

fr **Keywords** : Source apportionment Industries

Document type : Theses

Chimie. Aix-Marseille université, 2016. Français

Domain :

- Chemical Sciences
- Environmental Sciences
- Chemical Sciences / Analytical chemistry

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FILE

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CITATION

Alexandre Sylvestre. Caractérisation de l'aérosol industriel et quantification de sa contribution aux PM 2.5 atmosphériques. Chimie. Aix-Marseille université, 2016. Français. <tel-01559514>

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AUTHOR

☐ Jean-Baptiste Bouvenot (1)
☐ Julien Colin (1)
☐ Marie Creyx (1)
☐ Shabnam Gholamifard (1)

SUBJECT FIELD

☐ Engineering Sciences [physics] (3)
☐ Life Sciences [q-bio] (2)

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biomass Keywords

heat* Keywords

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Jean-Baptiste Bouvenot. **Etudes expérimentales et numériques de la production d'énergie couplée aux bâtiments d'habitation à énergie électrique.** Université de Strasbourg, 2014. Français. (NNT : 2014AGPT0041)

pastel-00861231v1 Theses
Julien Colin. **Séchage en continu du bois énergie comme moyen de préconditionnement en vue de sa conservation thermochimique : approches expérimentale et numérique** Sciences agricoles. AgroParisTech, 2011. Français. (NNT : 2011AGPT0041)

tel-01145367v1 Theses
Marie Creyx. **Étude théorique et expérimentale d'une unité de micro-cogénération biomasse avec moteur Ericsson** Autre. Université de Valenciennes et du Hainaut-Cambresis, 2014. Français. (NNT : 2014VALE0026)

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- ☐ Journal articles (186)
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AUTHOR

Filter

- ☐ M. Abbrescia (3)
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Czech* histor*

1 2 3 4 5 6 7 8 9

hal-02170498v1 **Journal articles**
Stefan Wenzel, Esteban Álvarez Fernández. **La espátula de Boppard (Boppard, Alemania) y sus paralelos en Europa a finales del Paleolítico superior y en el** *Zephyrus*, Ediciones Universidad de Salamanca, 2004, 57, pp.137-151

insu-01373526v1 **Conference papers**
Katerina Sindelarova, Claire Granier, Gitta Lasslop, Wolfgang Knorr, El Hadji Thierno Doumbia *et al.* **Global and regional comparison of biomass burning emissions** *IGAC 2016 Science Conference (International Global Atmospheric Chemistry)*, Sep 2016, Breckenridge, United States

halshs-02914736v1 **Journal articles**
Pavel Baloun. **"We beg you not to equate the names of Gypsies and knife-grinders with honest traders"** *S.I.M.O.N. Shoah: Intervention. Methods. DocumentatiON.*, Wiener Wiesenthal Institut für Holocaust-Studien (VWI) 2019, 6 (2), pp.44-55. {10.23777/SN0219/ART_PBAL01}

hal-01266698v1 **Book sections**
Aliaksandr Piahanaui. **Политика Франции в Средней Европе и СССР, 1931–1934 гг.** А. Рупасов; А. Исаев. *СЕМИНАР. Вып. 2. Работы победителей 7 конкурса «Актуальная наука» («Советский Союз, Польша и другие страны Центральной и Восточной Европы в мировой политике XX века») памяти О. Н. Кена. Польский институт, ИИ РАН в Спб, Университет в Белостоке.*, 2015, 978-5-91258-339-1

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halshs-01160411, version 1 Journal articles

The socialist work groups: from the Soviet case to the Czechoslovak one: Cahiers du CEFRES N° 30, Le communisme à partir des sociétés - Communism from the viewpoint of societies

Dalibor Státník¹ Details

¹ SOKA - Státní Oblastní archiv v Praze

Abstract : Státník's paper is a study of socialist work groups based both on archives and personal experience and addresses the underlying doctrine of the „participation of workers in the management of the economy“. It highlights the „socialist emulation in the Soviet Union“, and the specificities of its application in Czechoslovakia, to conclude on the appropriateness issue of writing History as a direct witness.

Keywords : socialist work group social emulation historical witness Soviet Union Czechoslovakia

Document type : Journal articles

Domain : Humanities and Social Sciences / History
Humanities and Social Sciences / Sociology

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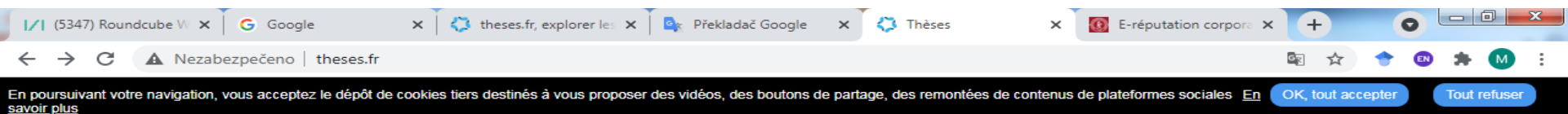
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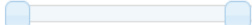


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La sensorialité de marque : conceptualisation et relation avec la personnalité de marque

by Michaël Petit supervised by Jean-Marc Décaudin - Toulouse 1

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The Effect of Consumer Identity on Marketing Strategy

by [Sukhyun Kim](#)



Doctoral thesis in Sciences de gestion

Under the supervision of [L. J. Shrum](#).

defended on 19-07-2019 in [Université Paris-Saclay \(ComUE\)](#), under the authority of [École doctorale Sciences de l'Homme et de la société \(Sceaux, Hauts-de-Seine ; 2015-2020\)](#), in a partnership with [Groupement d'études et de recherche en gestion à HEC \(Jouy-en-Josas, Yvelines\)](#) (laboratoire) and [École des hautes études commerciales \(Jouy-en-Josas, Yvelines\)](#) (établissement opérateur d'inscription).

Thesis committee President: [Yangjie Gu](#).

Thesis committee members: [L. J. Shrum](#), [Yangjie Gu](#), [James E. Burroughs](#), [Jong Won Park](#).

Examiners: [James E. Burroughs](#), [Jong Won Park](#).

English description

French description

Abstract

In this dissertation, I examine the influence of consumer identity (e.g., materialism, self-construal) on marketing strategy targeting young consumers (i.e., millennials). In Essay 1, I explore how materialistic consumers can be nudged to act prosocially by leveraging their status-seeking motivations in the context of luxury consumption, and luxury brands will maximize participation of consumers by utilizing product-linked cause-related marketing (CRM) campaigns. In Essay 2, I investigate the effects of individualism (vs. collectivism) on preferences for meeting belonging needs through digitally mediated social interaction, through the lens of lower social interaction costs.

keywords

[Consumer Identity](#)

[Luxury Marketing](#)

[Cause-Related Marketing](#)

[Materialism](#)

[Individualism](#)

The full text of this thesis is unavailable online.
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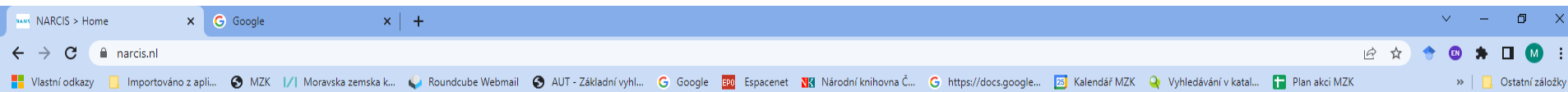
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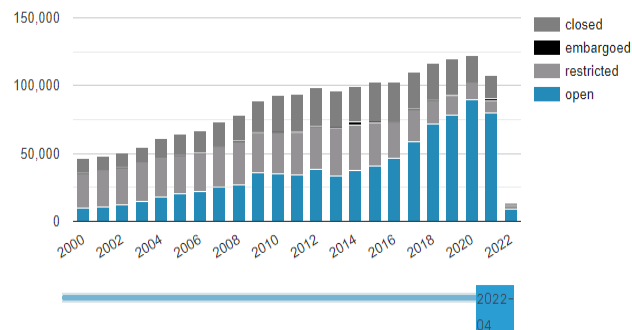
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2,974
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Aplikace Vlastní odkazy Windows Importováno z aplikace MZK Moravská zemská knihovna Roundcube Webmail AUT - Základní vyhledávání Satelitní mapy Google Seznam ČSN

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PUBLICATION
ORGANIC POLLUTION OF RIVERS : COMBINED THREATS OF... (2017)
OPEN ACCESS

Main

Title	Organic pollution of rivers : Combined threats of urbanization, livestock change
Published in	Scientific Reports, Vol. 7. ISSN 2045-2322.
Author	Wen, Y., Schoups, G.H.W., van de Giesen, N.C.
Date	2017-02-23
Reference(s)	Water Resources (C CITG WM WRS), General
Language	English
Type	Article
Abstract	Organic pollution of rivers by wastewater discharge from human activities negatively impacts people and ecosystems. Without treatment, pollution control relies on a combination of natural degradation and dilution by natural runoff to reduce downstream effects. We quantify here for the first time the global sanitation crisis through its impact on organic river pollution from the threats of (1) increasing wastewater discharge due to urbanization and intensification of livestock farming, and (2) reductions in river dilution capacity due to climate change and water extractions. Using in-stream Biochemical Oxygen Demand (BOD) as an overall indicator of organic river pollution, we calculate historical (2000) and future (2050) BOD concentrations in global river networks. Despite significant self-cleaning capacities of rivers, the number of people affected by organic pollution (BOD >5 mg/l) is projected to increase from 1.1 billion in 2000 to 2.5 billion in 2050. With developing countries disproportionately affected, our results point to a growing need for affordable wastewater solutions.
Publication	http://resolver.tudelft.nl/uuid:9d418409-8c17-4491-a906-406dead5542c
Persistent Identifier	urn:nbn:nl:ui:24-uuid:9d418409-8c17-4491-a906-406dead5542c
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Browser address bar: <https://www.narcis.nl/search/Language/en/uquery/water%20pollution> Koninklijke Nederlandse ... (827) Roundcube Webmail :: Př... NARCIS > Search Results

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2016 (83) >

2015 (77) >

2014 (90) >

2013 (84) >

All dates +

Accessibility

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> Rapid assessment : water pollution in the catchment area of Lake Vict OPEN ACCESS

Authors: Scheren, PAGM Peter; Bosboom, JC Jeroen; Njau, KN

> Effects of water pollution on freshwater submerged macrophytes (1983)

Author: Best, E.P.H.

In: *Water pollution and management reviews*, 1981, 27 - 56

> Integrated water pollution assessment in data- and resource-poor situations : Lake Victoria and Gulf of Guinea case studies (2003) OPEN ACCESS

Author: Scheren, PAGM Peter

> Water pollution in lakes in The Netherlands and Romania (2000) OPEN ACCESS

Authors: Feddema, Lysbeth H; Harteveld, Marieke; Bos, Attie F

Abstract:
A comparative (desk) study on water pollution in the Zuidlaardermeer, Lake Agrement and Lake Ciric, with specific attention given to eutrophication.

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> Regulating water pollution in China and the European Union in terms of agricultural pollution (2015) OPEN ACCESS

Author: Dai, Liping

In: *Journal of Water Law*, 24(3/4), 150. ISSN 1478-5277.

Show abstract +

> Water pollution control legislation in Israel: understanding implementation processes from an actor-centered approach (2013) OPEN ACCESS

Author: Hachmayer-Tekish, Sharon

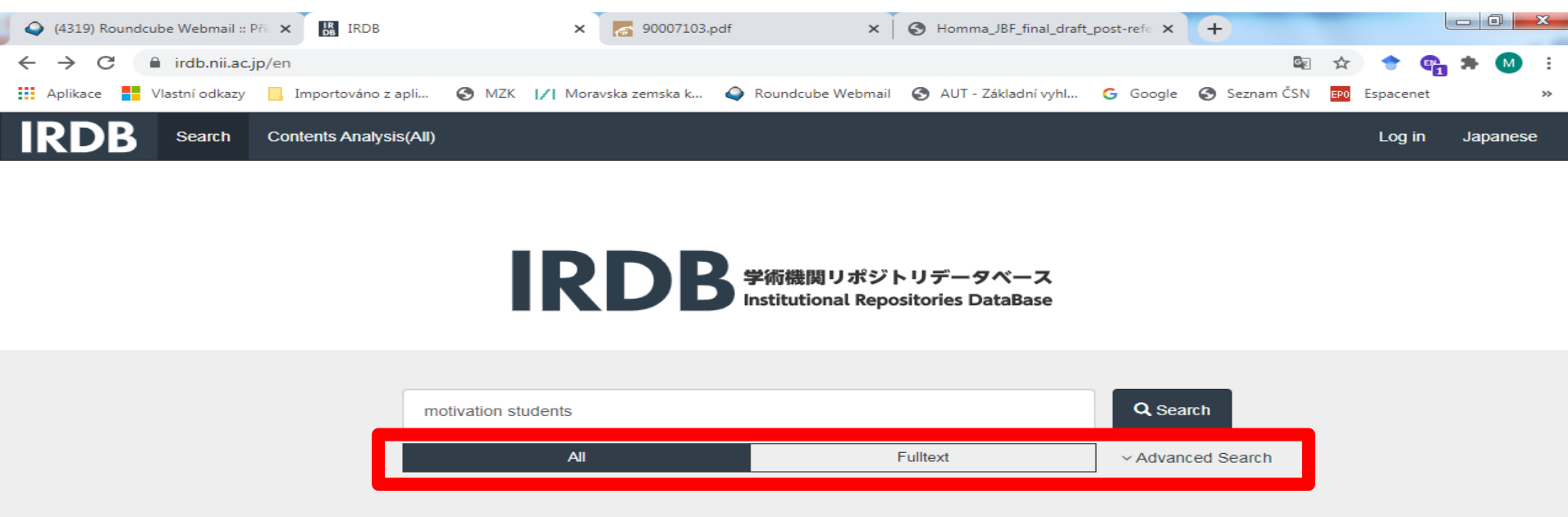
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Address bar: irdb.nii.ac.jp/en/search?kywd=motivation+students&op=Search&fulltextflg=1&title=&creator=&creatorid=&creatoraf=&journal=&id=&publi...

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IRDB Search Contents Analysis(All) Log in Japanese

Search input: motivation students

Buttons: Search, All, Fulltext, Advanced Search

Resource Type

departmental bulletin paper (1617)
journal article (145)
research report (27)
conference paper (19)
thesis (11)
doctoral thesis (7)
other (4)
article (3)
technical report (3)
book (2)

Version Type

VoR (1047)
NA (728)
AM (57)

Language

jpn (1367)
eng (459)
fra (2)
deu (1)
spa (1)

Organization

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Osaka University (29)

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CSV output

A Study of Demotivators for High School Students in Japan

保坂, 芳男

TAKUSHOKU-University Institutional Repository : TAKUSHOKU UNIVERSITY

Raising Awareness : Measures to Raise Awareness in a Study Abroad Preparation Program

LEGGE, Thomas | WAGNER, Adrian

St. Andrew's Repository System (略称 STARS) : Momoyamagakuin University

The Impact of Effective Classroom Management Techniques on Student Academic Achievement in Mathematics in Japan

Nwe Yi Win, | Kumamaru, Shintaro

Shimane University Web Archives of Knowledge : Shimane University

地域との協働によるスイーツ商品開発の事例報告

竹田, 明弘 | 井辺, この美 | 坪田, 眞初 | 山本, 久泉子

Wakayama University Academic Repository : Wakayama University

沖縄県の高校生の将来の職業選択と進路意識の変容に関する研究 : 意志型と願望型の分析と1998年と2019年の比較を中心に

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Search

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Title fibroblast growth

Researcher Researcher ID Affiliation

Journal Title Identifier (ISSN, ISBN, etc) Publisher

Grantor Grantor ID FunderName

Description ResouceType - None - Version Type - None -

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Address bar: irdb.nii.ac.jp/en/00974/0004598641

Navigation: < Back

Search: Search Contents Analysis(All) Log in Japanese

Title	en : Self-Determined English Learning Motivation and Value System of Japanese Female College Students
Alternative	ja : Self-Determined English Learning Motivation and Value System of Japanese Female College Students
Creator	ja : 矢澤, オーリア en : Olya, Yazawa
Description	Other : This study was conducted in Showa Women's University among freshmen, sophomore, and junior students from the Department of Business Design at the end of the spring semester 2018 (N = 378) and aimed at assessing the students' levels of self-determined motivation and need satisfaction in English language classroom. The results of this study showed that there is a direct link between autonomous motivation and the students' healthier well-being (psychological needs support). The satisfaction of the need for competence had the greatest positive effect on the students' self-determined motivation, which suggests that probably in Japanese university settings, female business major students' Achievement values are dominant. At the same time, sophomore students in this study demonstrated bigger frustration of their needs support in classes with English teachers, than freshmen did. Based on that, it seems appropriate to seek to design a pedagogical program that would develop values of Benevolence, Conformity, Self-direction and Stimulation, and facilitate professional motivation to learn English among Japanese female business major students.
Publisher	昭和女子大学近代文化研究所
Date	Created : 2020-10-21 , Issued : 2020-08-01
Language	eng
Resource Type	departmental bulletin paper
Version Type	NA
Identifier	URI : http://id.nii.ac.jp/1203/00006637/
Journal	ISSN - 1348-0103 学苑 = Gakuen 958, (1)-(15)
File	https://swu.repo.nii.ac.jp/?action=repository_action_common_download&item_id=7010&item_no=1&attribute_id=22&file_no=1
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Repository: Showa Women's University Repository

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Title diabetes Description & Contents

Author University University ID

Grant ID Kind of academic degree Year of conferral of degrees 2007 From 2017 To

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☐ 肥満糖尿病病態に対する抗血小板薬シロスタゾールの新規改善作用とその病態形成における脂肪血管新生誘導機構の解明
小野木, 康弘
富山大学, 博士 (薬科学), 甲第240号, 2017-03-23
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☐ Effect of switching basal insulin regimen to degludec on quality of life in Japanese patients with type 1 and type 2 diabetes mellitus
岡田, 守弘
金沢大学, 博士 (医学), 甲第4513号, 2017-03-22
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☐ 2型糖尿病患者に対するトランスセオレティカルモデルに基づく栄養指導の効果
中川, 幸恵
天使大学, 博士 (栄養学), 甲第5号, 2017-03-15
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the Wayfinding System of Public Transport Networks in West Japan - Sign Systems in the Transfer between Trains and City 1

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ors to optimize the public transport sector with the aspects of mode choice behavior and road safety measures: A field study 2

Area in Sri Lanka

RANASINGHE ARACHCHIGE, MANJULA MADHUWANTHI

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Feeder network design to access an existing bus rapid transit system in Lahore 3

Saadia, Tabassum

... systems. Currently paratransit is emerging as dominating feeder mode in several developing countries and connecting commuters from residence to public transport systems. However these ...

横浜国立大学, 博士 (工学), 甲第1856号, 2016-09-16

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WANG, XIAOHU

大阪産業大学, 博士 (経営学), 賞博第16号, 2016-03-19

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Feeder network design to access an existing bus rapid transit system in Lahore

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Other Title	ラホール市の既設BRT路線にアクセスする支線バスネットワークの設計に関する研究
Author	Saadia, Tabassum
University	横浜国立大学
Types of degree	博士(工学)
Grant ID	甲第1856号
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Now-a-days many developing countries are suffering from high motorization trend that has produced several unwanted by products. Though private vehicles provide high level of access and freedom but have enormous associated risks in the form traffic congestion and accidents, noise and air pollution and high energy consumption. Admitting these facts, many developing countries have initiated efficient mass transit systems to relieve these side effects. These systems provide a comfortable, safer and efficient services and so can be fairly preferred over private vehicles. Also the target of these systems is same as to cut down the private vehicle usage by attracting commuters from diverse social income classes other than low ones. However most of these systems are planned and designed independently, leading to the difficulties in accessing and egressing. Accessibility of these systems, which is one of the basic components of performance measure used for transit (Wardman 2004), is still crucial in most of the developing countries. Lack of any regular feeder services creates gap between ones'

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抄録	Now-a-days many developing countries are suffering from high motorization trend that has produced several unwanted by products. Though private vehicles provide high level of access and freedom but have enormous associated risks in the form traffic congestion and accidents, noise and air pollution and high energy consumption. Admitting these facts, many developing countries have initiated efficient mass transit systems to relieve these side effects. These systems provide a comfortable, safer and efficient services and so can be fairly preferred over private vehicles. Also the target of these systems is same as to cut down the private vehicle usage by attracting commuters from diverse social income classes other than low ones. However most of these systems are planned and designed independently, leading to the difficulties in accessing and egressing. Accessibility of these systems, which is one of the basic components of performance measure used for transit (Wardman 2004), is still crucial in most of the developing countries. Lack of any regular feeder services creates gap between ones' origin and mass transits station that cause dissatisfaction to commuters and they lose patronage towards these systems. Currently paratransit is emerging as dominating feeder mode in several developing countries and connecting commuters from residence to public transport systems. However these paratransit have certain service areas and potential passengers. Also most of these are informal, not well organized and unsatisfactory and their movement is restricted to certain parts of the cities. Therefore a detailed evaluation is essential, also from commuters' viewpoint, before implementing them as feeder. Unlike paratransit, a regular feeder bus, a form of public transport, can provide safer, comfortable and reliable service and will be free from the enormous risks as associated with paratransit. However a regular feeder bus requires a

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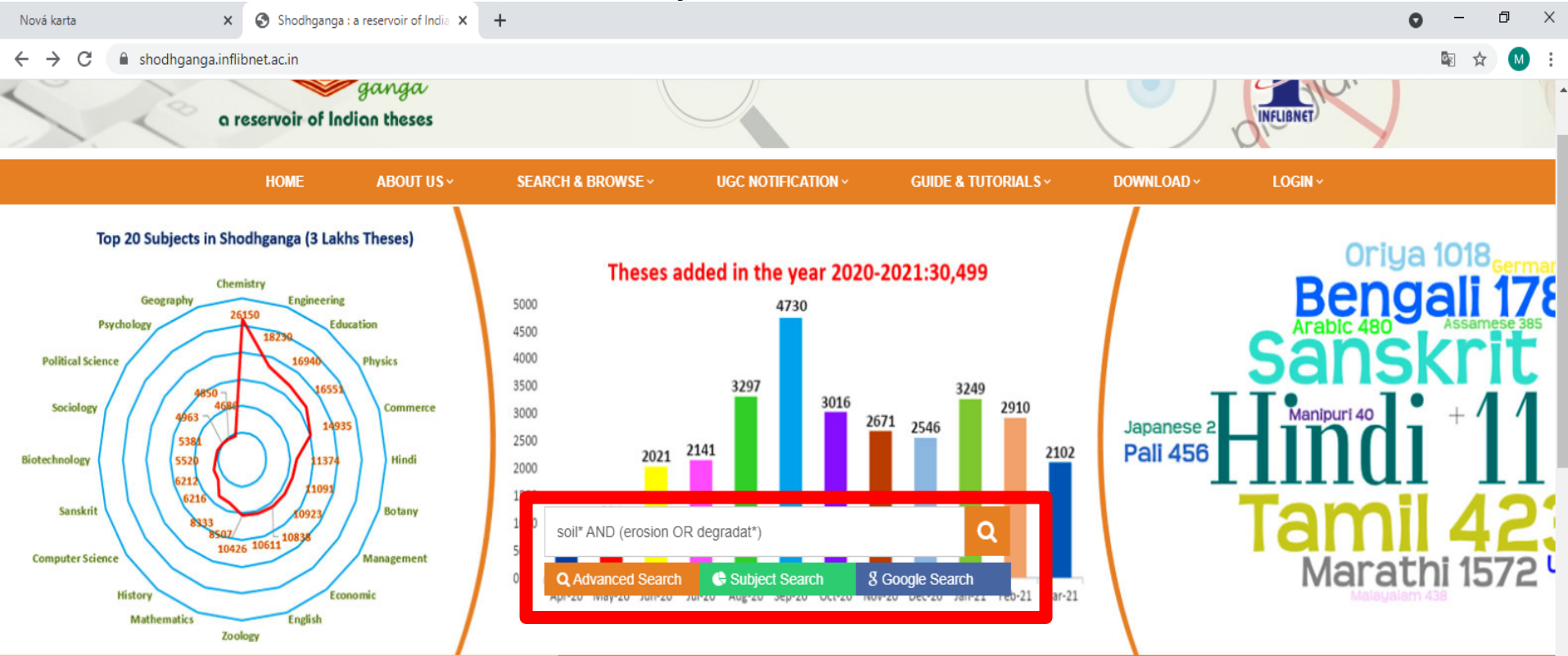
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Researcher: Singh, Kritika

Guide(s): Saxena, K G

Keywords: Life Science
mid-altitude
agricultural
Ecological
central himalaya

Upload Date: 22-Jul-2014

University: Jawaharlal Nehru University

Completed Date: 2002

Abstract: None

Pagination: iv, 154p.

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Appears in Departments: School of Life Sciences

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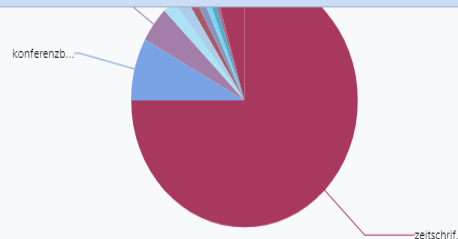
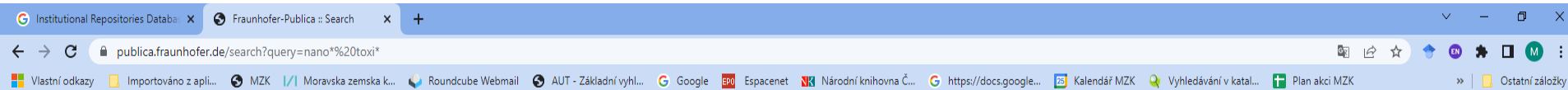
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(2019) Creutzenberg, Otto H. ; Lison, D. ; Brule, S. van den ; Simon, S. ; Bonner, J.C. ; Ziemann, Christina

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Abstract

Amorphous silica nanoparticles (aSNPs) gain increasing popularity for industrial and therapeutic claims. The lung with its surface area of 100-140 m² displays an ideal target for therapeutic approaches, but it represents also a serious area of attack for harmful nanomaterials. The exact nature of the cytotoxic effects of NPs is still unknown. Furthermore, cellul...

Author(s)

Kasper, Jennifer

Hermanns, Maria I.

Bantz, Christoph

Koshkina, Olga

Lang, Thomas

Maskos, Michael

Pohl, Christine

Unger, Ronald E.

Kirkpatrick, C. James

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